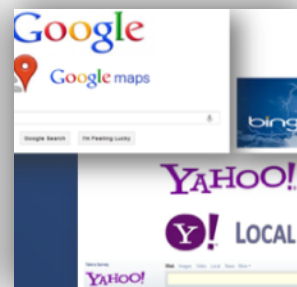
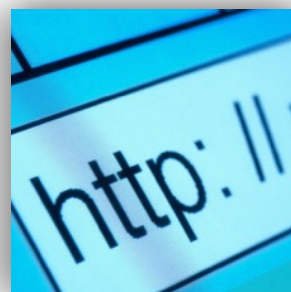
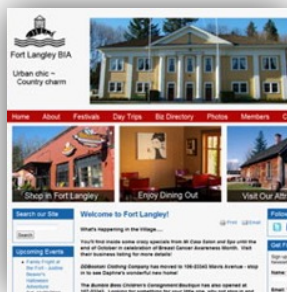


THE POWER OF... TOP ONLINE DIRECTORIES 2017

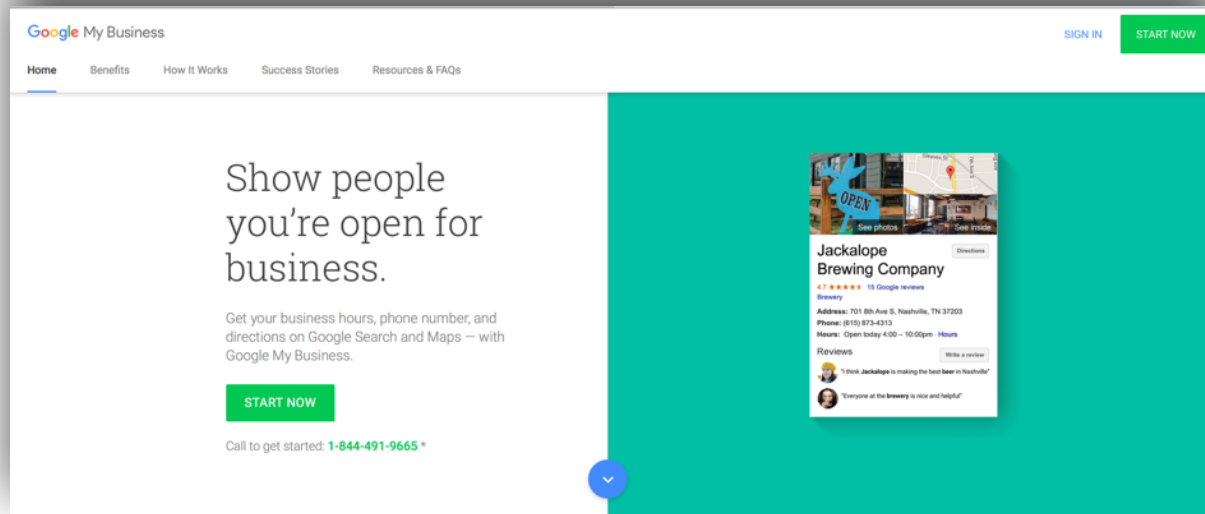


Local Boost
ONLINE MARKETING FOR LOCAL BUSINESS

Why List Your Business On Online Directories?

There are literally hundreds of online directories available on the internet. These directories are designed to help online users locate the websites and information they are looking for.

They are also a great way to help businesses increase their Internet traffic and improve customer recognition.



What Local Directories Do

There are many reasons why a small business will want to register with the top directories on the web. Directories serve many purposes, such as:

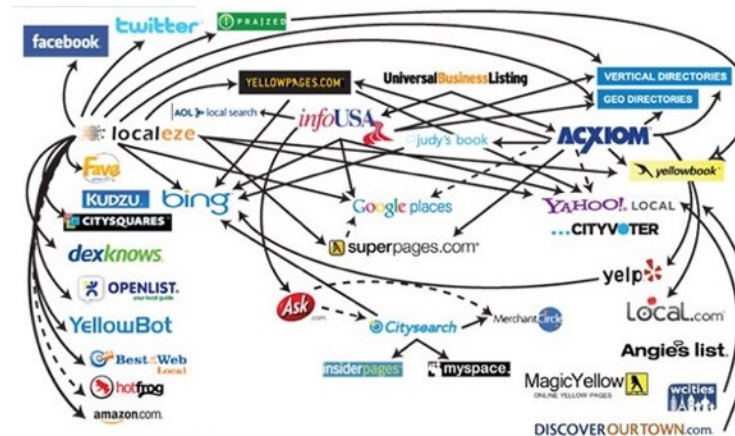
- **Categorizing websites** so that they are easily found using search engines.
- **Linking websites** to one another for easier access.
- **Increasing traffic** to individual websites.
- Providing an easy way for consumers to find out about **specific companies**.
- **Boosting Search Engine Optimization** (SEO) keywords and tactics for businesses so that they receive higher SERPs (search engine result pages) rankings.
- Helping business websites **stand out** to potential consumers.



Benefits of Listing Your Business

Getting your small business registered in the top online directories can result in the following (results may vary and are not guaranteed):

- Increased **website traffic**
- Increased **sales/revenue**
- Increased **SERP rankings**
- More **reciprocal links** to your website
- Greater **brand recognition**
- **More interactions** with customers
- The **ability to share** deals, promotions, press releases and other special events with customers.
- A better and more **comprehensive online appearance**



The Top Online Directories

In order to gain the most out of your business's website and other online materials you will want to sign your company up for listings in the following online directories:

- **Google My Business**
- **Yahoo! Aabaco Small Business**
- **Bing Places for Business**
- **Yelp**
- **MerchantCircle**
- **Yellow Pages.com**
- **Superpages.com**
- **CitySearch**
- **MapQuest/Yext**

- **Local.com**
- **Foursquare**
- **LinkedIn**
- **Angie's List.com**
- **Manta**
- **Kudzu**
- **BONUS! Facebook Page**

Before You Get Started

If you follow the steps, you can use this presentation to get your business listed in all of the top online directories.

However, it can be time consuming. So if you decide that you would rather have a professional – someone who specializes in this stuff – do it for you, please do not hesitate to contact us.

Google My Business

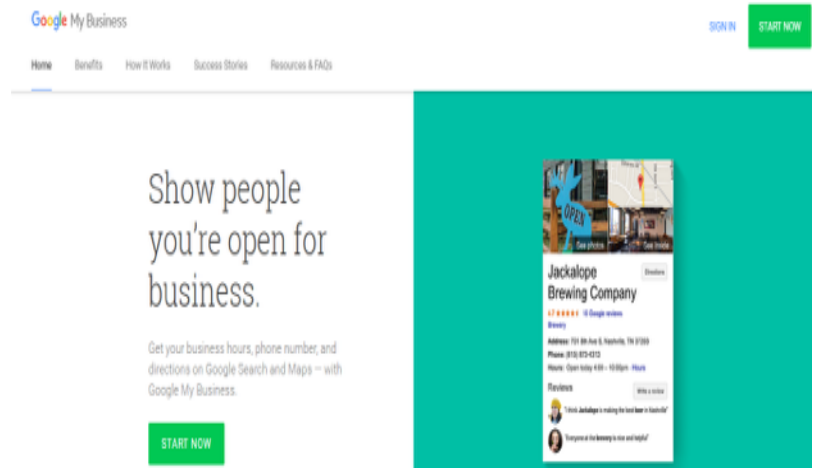
Google My Business is a free local platform directory service provided by Google. It allows your business to appear on Google's maps and search engine result pages. It allows to you better interact with your customers.

Google My Business allows you to:

- Manage the information Google users see about your business
- Interact with customers
- Understand your online presence, so you can expand when needed
- Go mobile

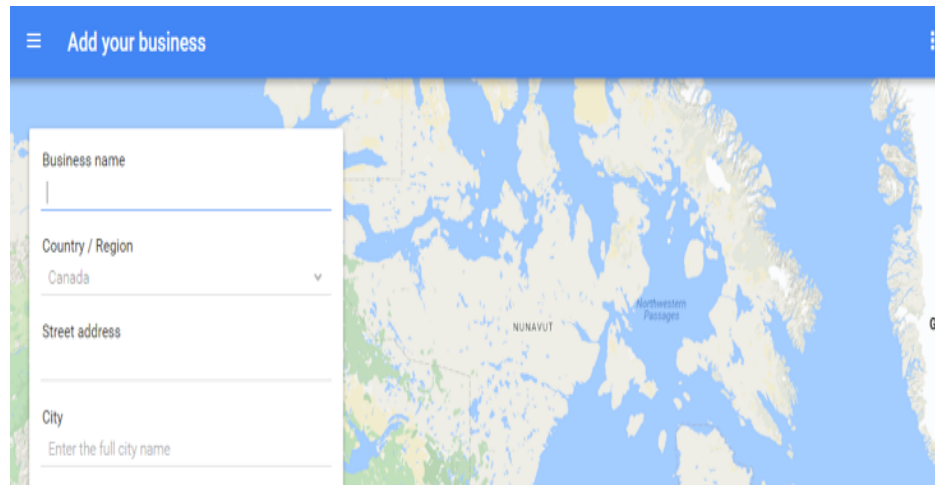
Google My Business is free to use.

To submit your business listing to **Google My Business** start by going to <https://www.google.com/business/> . Once there click on the 'Start Now' button.

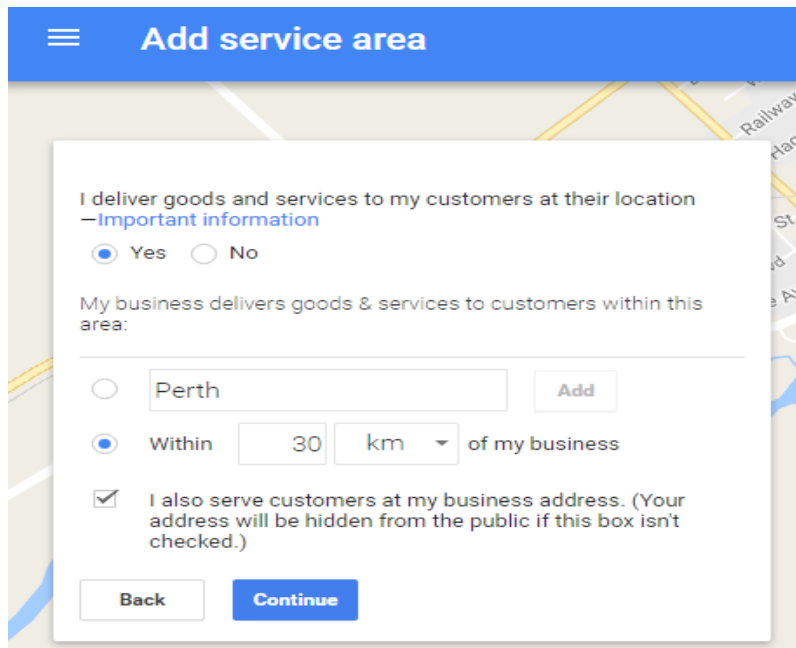


Steps to Submitting Your Business on Google

Step 1- You'll first be taken to a page showing a map of the globe. To the side you'll see information fields to fill out about your business



The screenshot shows the 'Add your business' interface. On the left is a form with the following fields: 'Business name' (text input), 'Country / Region' (dropdown menu showing 'Canada'), 'Street address' (text input), and 'City' (text input with the placeholder 'Enter the full city name'). On the right is a map of the world with a focus on North America, specifically showing Nunavut and the Northwest Passage.



The screenshot shows the 'Add service area' interface. At the top is a blue header with the text 'Add service area'. Below it is a form with the following elements: a heading 'I deliver goods and services to my customers at their location' followed by '—Important information'; two radio buttons for 'Yes' (selected) and 'No'; a text input field for 'Perth' with an 'Add' button; a section titled 'My business delivers goods & services to customers within this area:' with a radio button for 'Within' and a text input field for '30' followed by a dropdown for 'km' and the text 'of my business'; a checked checkbox for 'I also serve customers at my business address. (Your address will be hidden from the public if this box isn't checked.)'; and two buttons at the bottom, 'Back' and 'Continue'.

Step 2 – Add a service area. This is especially important for businesses that deliver goods and/or services to their customers.

This screenshot shows a white dialog box with a blue header bar that reads 'Confirm your business'. The dialog contains the text 'To manage this business on Google, verify this information.' followed by the business name 'AA Plumbing'. There is a checked checkbox for 'I am authorized to manage this business and I agree to the Terms of Service.' Below this, it says 'Continuing will create a Google+ Page for this business'. At the bottom are two buttons: 'Back' and 'Continue'.

Step 3 - Confirm your business. This is simply reading through the information you've provided to ensure it's accurate, and to remind you to read through the Terms of Service.

This screenshot shows the 'Verify your business' screen on the Google My Business website. The header bar says 'Google My Business > Verify your business'. A white dialog box is open, asking 'How would you like to get your verification code? Learn more'. It has a radio button selected for 'By mail at' and a blue 'Mail' button. There is also a 'Verify later' link at the bottom left of the dialog. The background is a map of a city with a red pin marking a location.

Step 4 –Verify your business by mail so that Google can verify you as a real and actual business. Once verified, you will receive your PIN number you can activate your **Google My Business** account on **Google's Dashboard** site.

Once you activate your Google My Business account your customers will be able to **read your company profile and locate your business** on the map. They will also be able to find promotions, deals and more.

Aabaco Small Business

The **Aabaco Small Business**, formerly **Yahoo! Local Directory**, will get your business listed on LocalWorks, one of the most popular search websites on the internet. On the home page they state that they're the "same team, different name." Getting your business on Aabaco local listings will vastly increase your online presence however, a business listing costs **\$29.99/month**.

To submit your business listing to Aabaco Local Listings go to:

<https://www.aabacosmallbusiness.com/local-listings> and enter your business' name before clicking on "Find".

The screenshot shows the Aabaco Small Business website. At the top, the YAHOO! Aabaco Small Business logo is on the left, and navigation links for Website Hosting, Sell Online, Local Marketing, Commerce Central, Domains, Business Mail, and Advisor are in the center. An "Access your account" button is on the right. Below the navigation bar, a banner for Localworks features the text "Do more for your business listing with Localworks" and "Start by finding your business:". A search form with the placeholder "Business name" and a "Find" button is present. At the bottom, a section titled "Localworks" states "440,000+ businesses \$29.99/month" and lists other platforms where the business is listed. To the right, a section titled "With Localworks you can..." includes icons for location, star rating, and a checkmark.

YAHOO!
Aabaco Small Business

Website Hosting Sell Online Local Marketing Commerce Central Domains Business Mail Advisor

Access your account

Existing Yahoo Small Business customers set up your Aabaco account

Do more for your business listing with Localworks

Start by finding your business:

Business name Find

Localworks
440,000+ businesses \$29.99/month

Get your business listing on Yahoo, Google, Yelp, WhitePages, Bing, MapQuest, Superpages, and more!

With Localworks you can...

Steps to Submitting a Directory Request to Aabaco Small Business

Step 1- Verify your business by providing some basic information about it.

Step 2- Aabaco will “scan and fix” your listing, meaning the software will look for errors including a confusing name or phone number, and will fix them across all local listings.

The screenshot shows the Yahoo! Aabaco Small Business website. At the top, there's a navigation bar with links: Website Hosting, Sell Online, Local Marketing, Commerce Central, Domains, Business Mail, and Advisor. A button labeled 'Access your account' is on the right. Below the navigation bar, a teal banner reads 'Existing Yahoo Small Business customers set up your Aabaco account'. A progress bar shows three steps: 'Back', 'Verify', and 'Scan and fix'. The 'Verify' step is currently active. Below the progress bar, the heading 'Verify your business information' is displayed. Under 'Business Info', there's a note: 'Please verify the accuracy of the listed business information. You can add additional information and/or corrections of existing information as you go.' There are input fields for 'Business Name', 'Address', 'City', 'State' (with a dropdown menu), and 'Zip'. A 'Phone' field is also present.

This screenshot shows the 'Scan and fix' step of the process. The progress bar now highlights the 'Scan and fix' step. Below the progress bar, the heading 'We scan other listings of your business across the web' is shown. Under 'Scan results', there are three metrics: '186 Errors found', '62/62 Site with error / Sites scanned', and 'Phone errors: Creating disconnect'. Each metric is accompanied by a circular icon with a red arrow pointing to a specific error type.

Scan results

186

Errors found



Name errors
Potentially confusing

62/62

Sites with error / Sites scanned



Address errors
Potentially misleading



Phone errors
Creating disconnect

866-883-1043 (Mon-Fri, 7:00 AM to 5:00 PM PT)

Your cart

Localworks:	x	3 Months	\$80.07
Get a coupon?			
Coupon code		Apply	
Total			\$89.97

[Proceed to checkout](#)

Customers are limited to redemption of one offer code per purchase. Offer is non-transferable and cannot be combined with other offers and does not change, or is subject to, without notice. Offer terms and conditions apply. Use the Aabaco Small Business Terms of Service when you sign up. Aabaco Small Business reserves the right to change or cancel the terms of future use of its services at its sole discretion at any time. It will inform automatically after the initial term of use via e-mail pursuant to Aabaco Small Business Terms of Service.

Step 3- Once your listings are fixed, you'll then need to verify your payment information and proceed to the checkout.

Step 4- Create an account, or sign in with your existing Aabaco account. After this process you'll be able to confirm your payment and checkout of Localworks.

YAHOO! Aabaco Small Business Sign in

Create an Account

To begin using your services, please create an Aabaco ID and password.

The email address you provide will be used as your user ID, and as our primary method of contacting you.

First name

Last name

Email

Re-enter your email

Password Show

☐ I agree to the [Terms of Service](#)

[Create your account](#)

Existing Aabaco users sign in

[Forgot your Aabaco ID or password? We will email you a link to reset your Aabaco ID.](#)

Email

Password Show

☒ Remember me

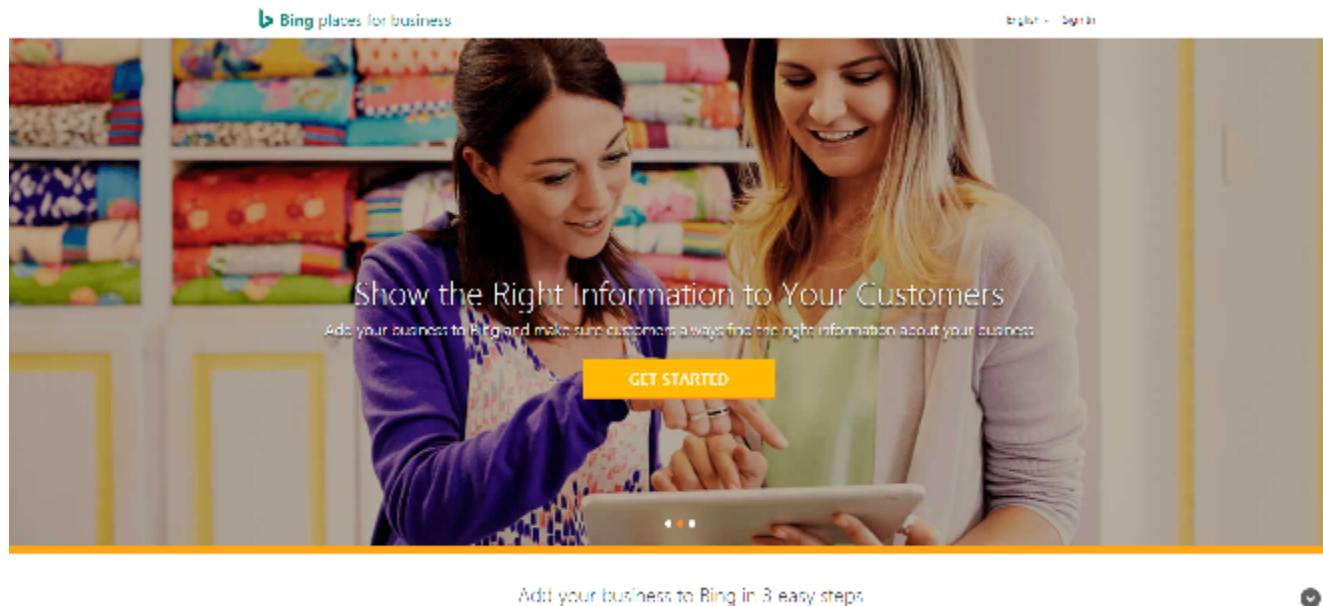
[Sign in](#)

[Forgot your password?](#)

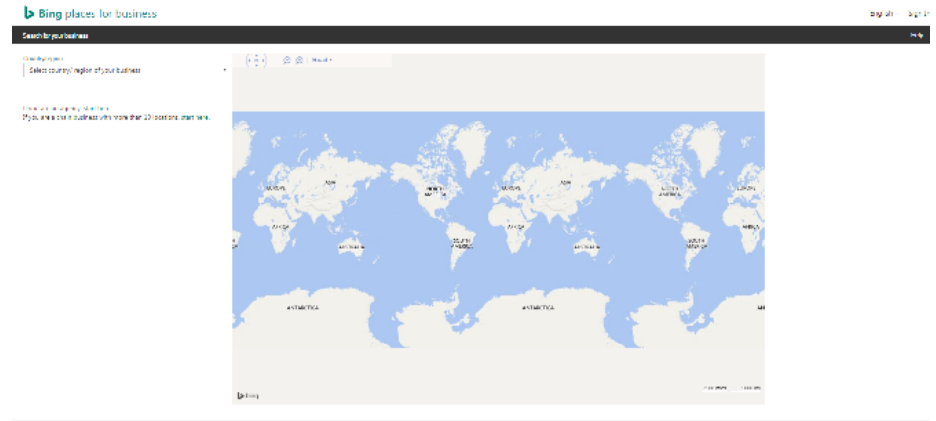
Bing Places for Business Directory

To submit your website to Bing Places for Business go to: <https://www.bingplaces.com/>

Step 1- To claim your business listing click on the '**Get Started**' icon.



Step 2- Fill in the information to find your business listing. Then Click **'Search'**.



Step 3- If you don't have a business listing on Bing Places it will not find any matches. Click on the **'Create new business'** icon. You will have to login with or create a Microsoft account.

Step 4- Fill in the information about your business for each section. The more details you can provide the better. Then click **'Next'**.

Bing places for business

Home > Add new business

Create/Edit info

Business name *

Website

Address

Address line 1 *

City *

Postal code *

Province *

Do not display address line in search results

Next

Completion Status 0% complete

Map of the United States with a green dot indicating the location of the business.

Bing places for business

Home > Add new business

Enter Category Information

Categories (your business type)

Choose your category and select from the suggestions, or click Browse to view all categories.

Type your business category

Next

Completion Status 25% complete

Map showing the location of the business, labeled AAA Plumbing.

AAA Plumbing

27 Cove Street, Portland, ME 04102, CA

Phone

Directions

Step 5 – Choose a category for your business, and then click on **'Next'**.

Step 6- Fill in the contact information for your business and click on **'Next'**.

Bing places for business
Home > Add new business

Enter Working Hours

Completion status: 15% complete

☐ We are open 24x7
☐ Show business hours

Map showing AAA Plumbing location.

Address: 27 (E) 1st Street, Suite 100, KTH9C9 CA
Phone: (510) 433-7837

Email address: aap@unibug@hotmail.com

Next Skip to last

Bing places for business
Home > Add new business

Enter Contact Details

Completion status: 25% complete

Contact details

Main phone: Primary phone number *

Email: Email address

Additional contact details

Facebook: Website

Twitter: Website

Map showing AAA Plumbing location.

Address: 27 (E) 1st Street, Suite 100, KTH9C9 CA
Phone:

Directions

Next

Step 7 – Enter the working hours for your business and click on **'Next'**. At this point, you can also **'Skip to Last'** to skip additional information and proceed to registering your listing.

Step 8- Upload any photos you'd like with your listing (up to 10) and click on **'Next'**.

Bing places for business

Home > Add new business

Add Photos of your Business

Photos of business
Add up to 10 photos of your business. (Max image size: 10MB)

Remove Upload

Unsaved will be reviewed for quality before being published

Submit

Completion Status 100% complete

AAA Plumbing

Use map pin

Address: 37 Grove Street, Northampton, MA

Phone: 413-254-1887

Directions

Email address: aaa@aaa-plumbing.com

Step 9 – Verify your listing. You can do this at the time you're creating the listing, or later. Once the listing is verified, it will go live, meaning visitors and potential customers will be able to see it.

Bing places for business

Home > Verify your business

AAA Plumbing

By Post

We will send you a verification PIN at the address below. You should receive the PIN in 3-5 business days. Please make sure this is a valid address for postal delivery. Change address.

Address

37 Grove Street
Northampton, MA 01060, CA

By clicking "Verify now" you agree to the Microsoft Services Agreement which applies to Bing Places for Business and that your listing may appear on Microsoft and Microsoft partner websites.

Verify now

Verify later

Why can't I verify by phone?

Yelp

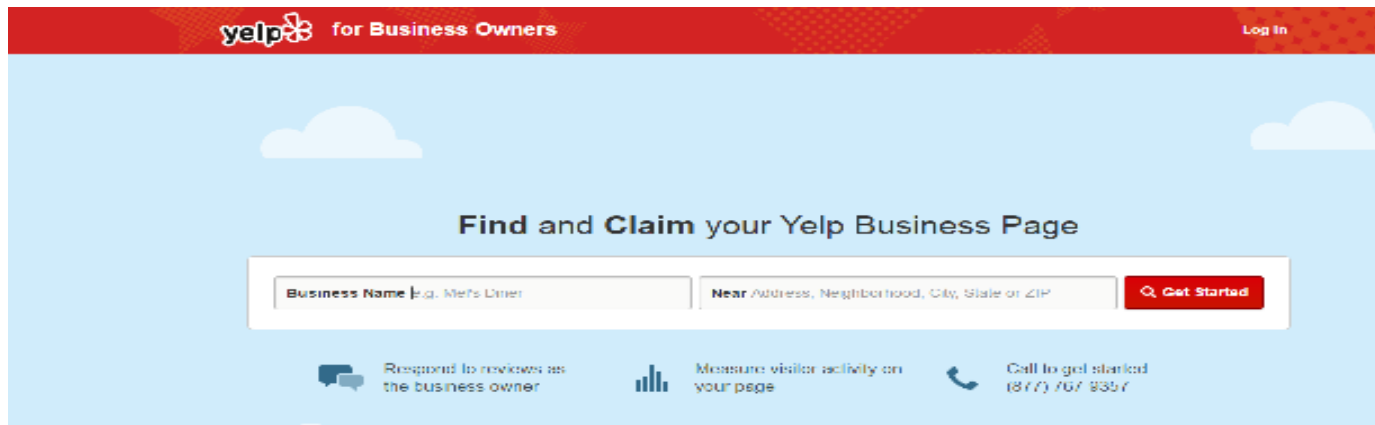
Yelp is a local internet business directory that allows your business to grab the attention of local customers.

Yelp also provides a place for customers to upload reviews of your business. It is free to sign up with **Yelp**.

To get your business onto Yelp local start by going to:

<https://biz.yelp.com/>

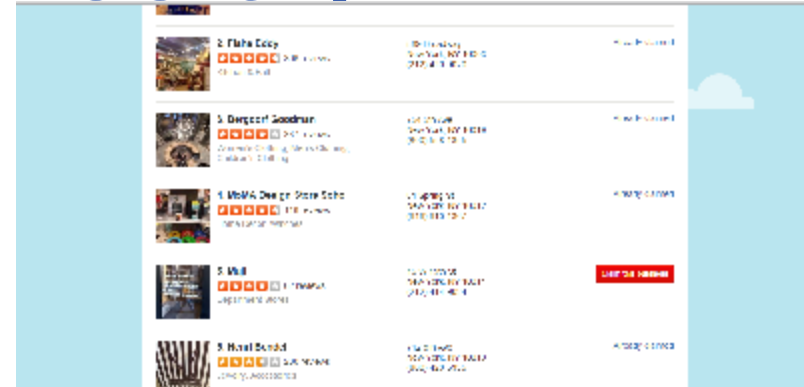
Step 1- Like many other directories, you'll need to start by trying to find your business.



The screenshot shows the 'Yelp for Business Owners' sign-up page. The header is red with the Yelp logo and 'for Business Owners' text, and a 'Log In' link. The main content area has a light blue background with clouds. The heading 'Find and Claim your Yelp Business Page' is centered. Below it is a search bar with two input fields: 'Business Name' (with the example 'e.g. Moe's Diner') and 'Near Address, Neighborhood, City, State or ZIP'. A red 'Get Started' button is to the right of the search bar. At the bottom, there are three icons with text: a speech bubble icon for 'Respond to reviews as the business owner', a bar chart icon for 'Measure visitor activity on your page', and a phone icon for 'Call to get started (877) 767-8357'.

Steps to Sign Up for the Yelp Directory

Step 2- Once you've entered some basic information, Yelp will provide you with possible matches that have either already been claimed, or that are available to claim.



Step 3- If none of the businesses listed are yours, scroll to the bottom of the page to add your business.



10. Paragon Sports

★★★★☆ 398 reviews

Outdoor Gear, Sports Wear, Shoe Stores


867 Broadway
New York, NY 10003
(212) 255-8889

Page 1 of 10

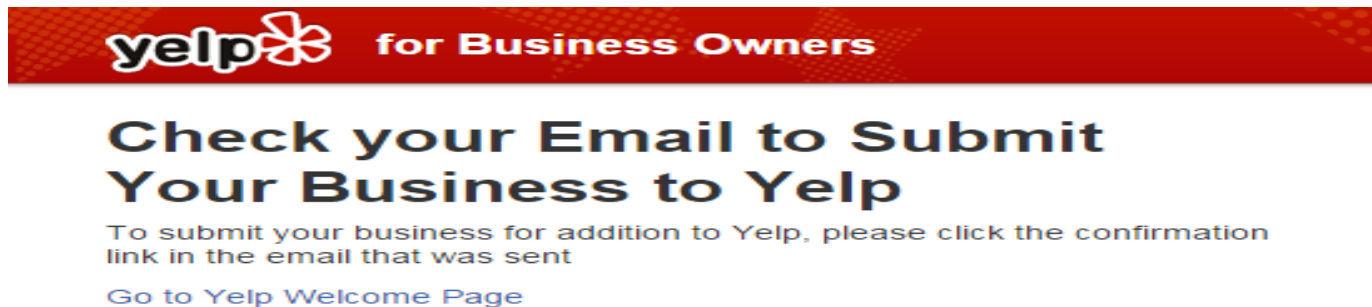
1 2 3

Can't find your business? [Add your business to Yelp](#)

Step 4- You will then be asked to provide some basic details about your business.

A screenshot of the 'Add Your Business' form on the Yelp website. The form is titled 'Add Your Business' and includes fields for Business Name, Business Category, Business Address, Business Phone Number, Business Email Address, and Business Website. There is also a checkbox for 'Is this a new business?' and a 'Submit' button. The form is set against a red background with the Yelp logo and 'for Business Owners' text.

Step 5- You've almost listed your business on Yelp! The last thing you'll need to do is check your email for the confirmation that was sent. Once you've clicked on the link within the email, your business will be on Yelp!



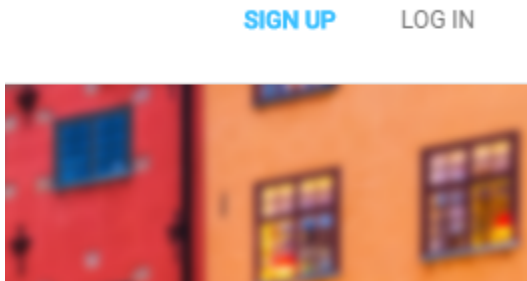
Hint- In order for your website to gain credibility on Yelp you should take the time to positively review other local businesses. These businesses may return the favor. **Keep it positive** however if you want your business to establish credibility.

Merchantcircle



Merchantcircle is an online business directory, social business network and Marketing platform. It combines features from traditional Internet yellow pages sites such as Yellowpages.com, Citysearch and Yelp ETC.

Merchantcircle is free to join.



To Join Merchantcircle go to:
'<http://www.merchantcircle.com>'
and click on '**Sign Up**'.

Steps to Add Your Business Listing to Merchant Circle

Own your Page

Join MerchantCircle
to get in front of millions of visitors per month

Create an account

☒ I'm a merchant ☐ I'm a user

Personal * Required

First Name *

Last Name *

Email Address *

Password *

Confirm password *


Zip Code *

Business

Business Name *

Business Phone Number *

Confirm

☐ I'm not a robot  [Privacy](#) [Terms](#)

Create my account

Step 1 - Enter some personal information, as well as information about your business in the box provided. Then click '**Create my account**'.

Add your Business

Fill the information below to complete and create your page.

Business Information

*Required

Business Name *

Street Address *

Zip Code *

Phone Number *

Select Business Category ..

Business Description *

Business Website

Accepted Payments

*Check all that apply

- | | | |
|--|------------------------------------|--------------------------------------|
| <input type="checkbox"/> Stripe | <input type="checkbox"/> Venmo | <input type="checkbox"/> Apple Pay |
| <input type="checkbox"/> Google Wallet | <input type="checkbox"/> ATM/Debit | <input type="checkbox"/> Mastercard |
| <input type="checkbox"/> Visa | <input type="checkbox"/> Cash | <input type="checkbox"/> PayPal |
| <input type="checkbox"/> Cash | <input type="checkbox"/> Check | <input type="checkbox"/> Samsung Pay |

Next

Step 2- Register your business by filling out the name, contact information, phone and business category, Describe Business ETC.

Next, provide a few details about your business to increase exposure to new customers. Then provide the payments that your company will accept. After that click on the **'Add my Business'** button.

How will you grow your business?

Either way, you can't grow wrong.

CHOOSE FROM OUR PLANS

STARTUP PRO	MEMBER	PREMIUM WITH HERO AD (20% OFF)
Free	9.99/month	Free*
BEFORE Your business will be displayed in your local city.	VISIBILITY Your business will be displayed in your local city, and you will receive automatic visibility.	BEFORE Your business will be displayed in your local city, and you will receive automatic visibility.
UPDATE YOUR INFO Keep your business information up to date, with contact, services, operating hours, social media, and more.	BEFORE Your business will be displayed in your local city, and you will receive automatic visibility.	UPDATE YOUR INFO Keep your business information up to date, with contact, services, operating hours, social media, and more.
VISIBILITY Your business information will be displayed in your local city, and you will receive automatic visibility.	UPDATE YOUR INFO Keep your business information up to date, with contact, services, operating hours, social media, and more.	ALL LIVES ON YOU Your business will be displayed in your local city, and you will receive automatic visibility.
TRY IT FREE	ALL LIVES ON YOU Your business will be displayed in your local city, and you will receive automatic visibility.	PREMIUM BONUS Your business will be displayed in your local city, and you will receive automatic visibility.
	PREMIUM BONUS Your business will be displayed in your local city, and you will receive automatic visibility.	VISIBILITY Your business will be displayed in your local city, and you will receive automatic visibility.
	PREMIUM BONUS Your business will be displayed in your local city, and you will receive automatic visibility.	AUTOMATICALLY GROW YOUR BUSINESS Your business will be displayed in your local city, and you will receive automatic visibility.

OCT 6 START REVISING ONLINE

Step 4- Choose your Hero Ad, if desired. This is an option to run an ad that will be placed above other ads in any category you choose. It's not necessary, but it can give your business more exposure.

Step 3- Next you will be able to choose whether you want the free basic plan, or if you want to pay for a premium plan. Click on either **“Get Basic Membership”** or **“Try it Free”** for the premium package.

Get Your Business Noticed

Complete your experience with a Hero Ad that will get your business noticed.

Add multiple ones or try with just one to maximize your advertising impact and get noticed above all other businesses in the cities and categories you choose.

Benefits of Hero Ads:

- Claim your Hero Ad today for as low as \$19.95/month!
- This product puts your business above ALL other businesses in cities and business categories YOU choose!
- MerchantCircle gets 10 million consumer visitors per month, and your business shows up in top, you will stand out to potential in a big way.
- Showing up as the top business online will translate to real customers!



Choose Your Hero Ad

Welcome to MerchantCircle

Thank you  for joining!

Please check your email to verify and complete your account

Note: You may need to check both your inbox and spam folder.

[Resend Verification Email](#)

[Take me to my listing](#)

Step 4- A confirmation email will then be sent to the email address you provided. Once you've clicked on the link to verify your account, you will be an official member of MerchantCircle !

Hi Danaeq,

Thank you for joining MerchantCircle.com!

You're almost done. To complete your sign-up, please click the link below to confirm your contact information. Once this is done, your account will be created.

 [verify your account](#)

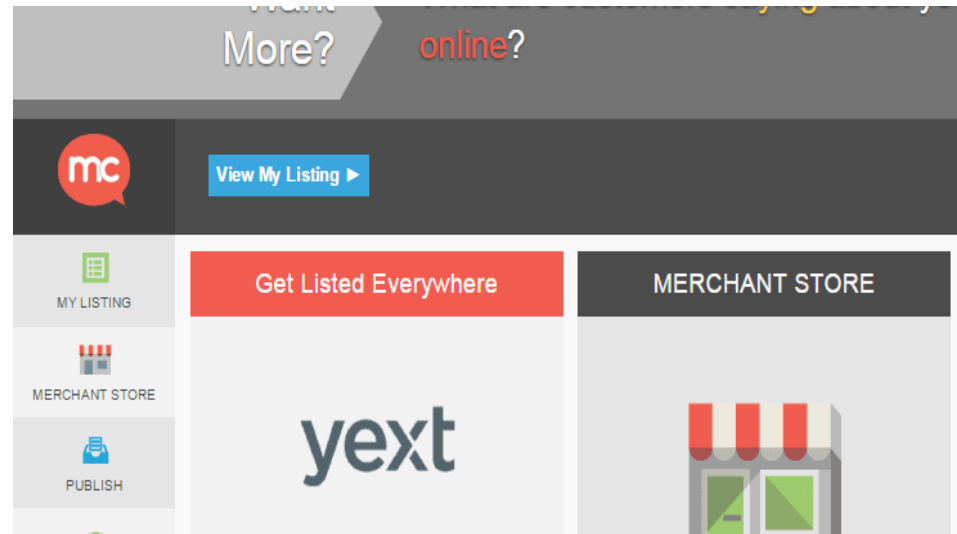
We look forward to seeing you.

- The MerchantCircle Team

Step 5- For this step you will need to go to your gmail account and Click **'Verify your account'**. You will then be able to see your Business profile.

Step 6- Click 'View My Listing' and set up your business' profile. Try to make it as complete as possible, as this will help your website's SEO rankings.

Choose your business categories, add a description and hours, add photos and coupons, then post a blog and newsletter. ...ETC



Now your **Merchantcircle** Business page is completely set up....😊

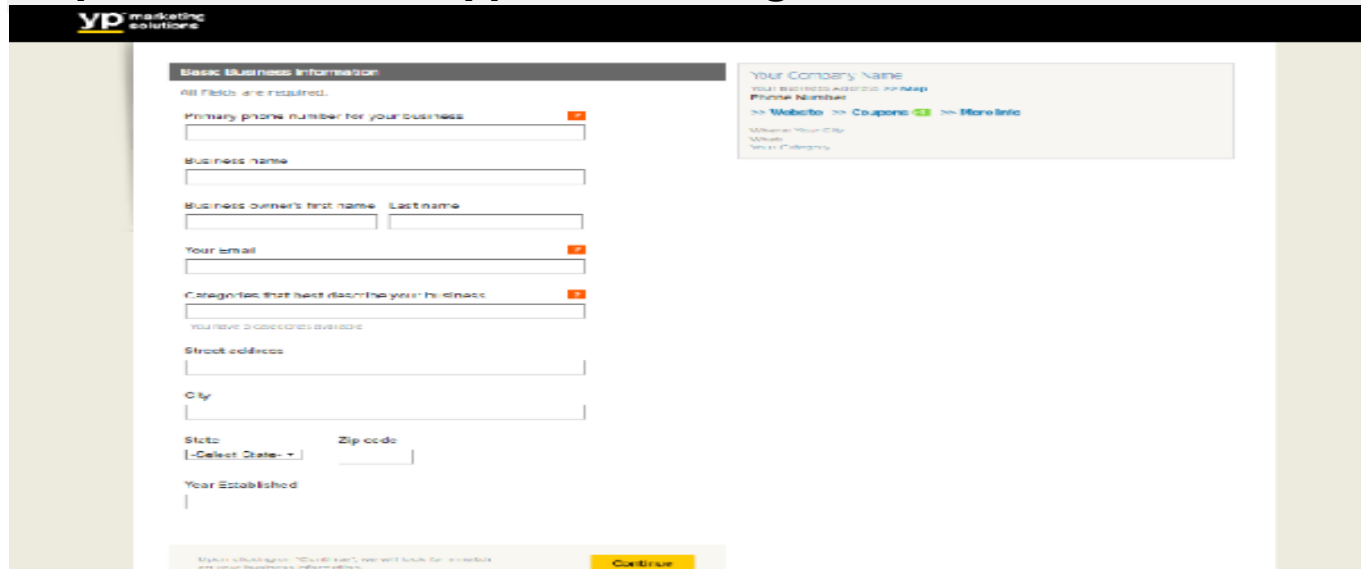
Yellow Pages.com

Yellow Pages.com is an online version of the classic phone-book directory. Registering your business with **Yellow Pages.com** allows your business to be easily found by a search directory that is used by a large number of consumers. It also has other tools for helping your business expand.

It is free to sign-up with Yellow Pages.com.

To create your business on **Yellow Pages.com** go to:

<https://adsolutions.yp.com/listings/basic>



The screenshot shows the 'Basic Business Information' registration form on the Yellow Pages.com website. The form is titled 'Basic Business Information' and includes a note that 'All fields are required.' The form fields are as follows:

- Primary phone number for your business:** A text input field with a red asterisk icon.
- Business name:** A text input field.
- Business owner's first name / Last name:** Two adjacent text input fields.
- Your email:** A text input field with a red asterisk icon.
- Categories that best describe your business:** A text input field with a red asterisk icon. Below it, a note says 'You have 3 categories available.'
- Street address:** A text input field.
- City:** A text input field.
- State:** A dropdown menu with the text 'Select State'.
- Zip code:** A text input field.
- Year Established:** A text input field.

On the right side of the form, there is a section titled 'Your Company Name' with links for 'Your Business Address on Map', 'Phone Number', 'Website', 'Coupons', and 'More Info'. Below these links are fields for 'Where is Your City?', 'What is Your Category?', and 'What is Your Category?'. At the bottom right of the form is a yellow 'Continue' button. At the bottom left, there is a small note: 'Market Solutions Group, "YourBusiness.com" will send you an e-mail with your business information.'

Steps for Signing Up with Yellow Pages.com

Step 1- The home screen will ask for basic information about your business. Fill in all of the information and then click on **'Continue'**.

Step 2 - The next screen will ask for contact information about your business. Fill in all of the information and then click on **'Continue'**.

Business Contact Information

Enter an AKA for your business

AKA Business Name

+ Add Another AKA

Business Website(s)

http://www.mycompany.com

Test Link

Enter a description for this website.

+ Add Another Website

Enter additional phone numbers

Select (123) 456-7890

Enter a description

+ Add Another Phone Number

Enter email addresses for your business

info@yourbusiness.com

Enter description for email address

+ Add Another Email Address

Visiting Your Business

Enter your business hours

	Opens		Closes		Closed
Weekdays	-Choose Time-	to	-Choose Time-		<input type="checkbox"/>
	+ Add different times for each weekday				
Saturday	-Choose Time-	to	-Choose Time-		<input type="checkbox"/>
Sunday	-Choose Time-	to	-Choose Time-		<input type="checkbox"/>

Easy one click sign in.
We won't post anything without your permission.

[facebook](#) OR [Google+](#)

Sign up with your email:

First Name Last Name

Email

Password

Password Confirmation

By joining YP.com you agree to our [Terms of Service](#) and [Privacy Policy](#). We value your privacy, and will not post to your wall without your permission.

[Join YP!](#)

Already have an account? [Sign in >](#)

Step 3 – YP will verify your listing by first calling the phone number provided in Step 1. After this process the listing will be published on the website. Click '**Start**' to begin.

Step 3 – Create an account on YP.com. Fill in the information required, then click "**Join YP!**"

Verify Listing

Your listing will not be displayed on YP.com until you have completed verification.

- We'll need to verify your listing, so we know you represent the business (and not its competitor).
- Verification helps us publish your listing faster, usually within 1-4 hours.

Phone Verification

We will call the phone number on your business listing: (201) 555-1212. When you answer the phone, listen to the instructions and type in the code you will be given. Our call will show as (800) 343-7390 on your caller ID.

[Click Start when you are ready.](#)

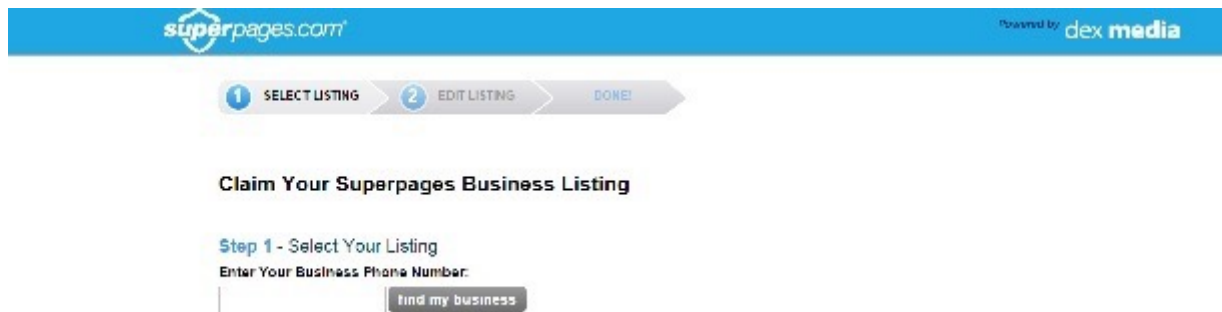
We do not recommend canceling this step. Your listing will not go live if you do not verify.

[Cancel](#) [Start](#)

Superpages

Superpages allows you to create a free online listing that works to connect your business with your customers. Supermedia offers a range of directories designed to enhance your business's search-ability and relevance.

To get started go to: <http://claimlisting.superpages.com> and enter your business information before clicking on “**Find my business**”.



The screenshot shows the Superpages website interface for claiming a business listing. At the top, there is a blue header bar with the Superpages logo on the left and "Powered by dex media" on the right. Below the header, a progress bar indicates three steps: "1 SELECT LISTING" (active), "2 EDIT LISTING", and "DONE!". The main heading is "Claim Your Superpages Business Listing". Underneath, it says "Step 1 - Select Your Listing" and "Enter Your Business Phone Number:". There is a text input field for the phone number and a button labeled "find my business".

Steps to Setting up a Business Profile/Account on Supermedia

Step 1- Enter your business' phone number.

Step 2- Find your business's listing and click **'Select'** or, if your business wasn't found, select **'Add Business'** and then **'Next'**.

The screenshot shows the top of the Superpages.com interface. The header is blue with the 'superpages.com' logo on the left and 'Powered by dex media' on the right. Below the header is a progress bar with three steps: '1 SELECT LISTING' (active), '2 EDIT LISTING', and 'DONE'. The main heading is 'Claim Your Superpages Business Listing'. Below this, it says 'Step 1 - Select Your Listing' and 'Enter Your Business Phone Number:'. There is a text input field and a button labeled 'find my business'.

The screenshot shows a message: 'Sorry, there were no listings for [redacted]'. Below this is a yellow box with the text 'Add your business' and a button with a green checkmark and the word 'selected'. At the bottom, there is a grey box with the text 'Continue to Edit Your Listing' and a blue button labeled 'next'.

Step 3- Claim your business by filling out the form on the next screen.

Add Business Categories

Search for Categories

Available Categories

Selected Categories*:

Step 5- If you're a new users, you'll need to create an account and then click on **'Continue'**.

1 SELECT LISTING 2 EDIT LISTING DONE

Claim Your Business Listing

Step 2 - Enter Your Information

Phone Number: (613) 267-0008

Business Information * Required Field

Business Name*

Street Address*

City*

State*

Zip Code*

Website URL

☐ Only show my city, state and ZIP (no map will be displayed)

Step 4- Add the categories for your business.

Are You a New User?

Create an Online Account

First Name*

Last Name*

Email Address*

Email address will be your login ID

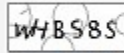
Confirm Email*

Password

A temporary password will be emailed to you. You will be prompted to change the temporary password the first time you login.

Type the Code Shown

This code can be typed in all lowercase

 [Try a different image](#)

Step 6- Agree to the website's Terms and Conditions by clicking the small box and the **'Accept'** icon.

Terms & Conditions

PLEASE READ THE FOLLOWING TERMS AND CONDITIONS (THE "TERMS AND CONDITIONS"). BY CLICKING ON THE "I AGREE" BUTTON AT THE END OF THESE TERMS AND CONDITIONS, YOU AGREE (ON BEHALF OF YOURSELF, INDIVIDUALLY, AND THE BUSINESS) TO BE BOUND BY THESE TERMS AND CONDITIONS. YOU MAY PRINT AND KEEP A COPY OF THESE TERMS AND CONDITIONS. These terms and conditions were last updated January 4, 2010. For purposes of these Terms and Conditions: (1) "SuperMedia," "we," "us" and "our" mean SuperMedia LLC; (2) "You", or "Your" means the person clicking on

☐ I have read these Terms & Conditions

accept

deny

Step 7- You will then receive a confirmation e-mail. Follow the instructions to confirm your account.

Confirm Your Email Address

A confirmation email has been sent to saramarsee@gmail.com.

To complete the Claim Your Business Listing process, please check your email and follow the link to confirm your account.

Your listing will then be updated onto Superpages's site.

Citysearch

Citysearch offers its users information about businesses in specific cities. It provides contact information, local maps, directions and reviews about local businesses, which helps consumers choose a business they may wish to use in a new city.

Getting your business onto **Citysearch's** online directory makes it easy for anyone traveling to your location to find your business.

To register to advertise your business on **Citysearch** go to:

https://signup.citygrid.com/cyb/find_business

FIND YOUR BUSINESS >>> CREATE YOUR ACCOUNT >>> VERIFY

Claim your Citysearch profile for free!

- ✓ Add photos, a welcome message, and business hours
- ✓ Win new customers with a special offer or deal
- ✓ Enhance and update your profile anytime

Find Your Business

Business Name or Category

City or Zip **Find My Business**

No businesses found. Please try a different search term.

Step 1- Fill in your business name and city or zip code. Then click '**Find My Business**'.

Steps for Signing Up with Citysearch

Step 2- Choose your business listing and click on '**Claim This Business**'.

Find Your Business

[Find My Business](#)

Choose Your Business (4 results)

Ace Hardware
521 E 4th St
Bethlehem, PA 18015

[Claim This Business](#)

Miller Supply Ace Hardware
Rt. 329 & Savage Rd
Northampton, PA 18067

[Claim This Business](#)

Madle's Ace Hardware
3570 Lanark Rd
Coopersburg, PA 18036

Step 3- Create an account and then click on '**Claim Today**'.

You are about to claim Ace Hardware at 521 E 4th St, Bethlehem, PA 18015
[Search again](#)

Create your account to complete your claim. Come back anytime to update your business profile.

[Claim Today](#)

or [Login to CityGrid](#)

Verify Ace Hardware

When you're ready, push the button and we'll call you with a 3-5 digit verification code. You will need to enter the verification code into the field below. You may want to have a pen ready to jot the number down. Before we call, please verify that the number listed below is correct.

Call me now at (610) 866-0532

[Not the right number?](#)

When you have your code, type it in here:



☐ I agree to the [Terms and Conditions](#)

Submit



Step 4- Follow the instructions to verify your business, then agree to the **'Terms and Conditions'**.

Then click **'Submit'**. Your business will then be claimed on **Citysearch**.

MapQuest/Yext

MapQuest is an online mapping and driving directions website. It makes it easy for consumers to locate businesses they may wish to use locally. **MapQuest** can help your business get found online and will make it easy for prospective customers to find your location in person. **It costs money to get your business on Mapquest.**

To get started to go
MapQuest's business listings
home page at: [https://
listings.mapquest.com/pl/
mapquest-claims/
preview.html](https://listings.mapquest.com/pl/mapquest-claims/preview.html)

MapQuest Business | yext

Update Your Listing

SCAN BUILD FIX CHECKOUT

Type in your business information as you'd like it to appear on the internet.
(You can always change it later.)

Business Name

Address

City, State, Zip

Business Phone
How phone to answer the line wrong

Business Email
Business Email

Number of Locations
How many locations do you personally manage

Web Site

Featured Message

Business Category
How many more categories can you

Description

Example Business
123 Sample Rd.
New York, NY 10011
[www.example.com](#)
[Call today](#)

(123) 456-7890

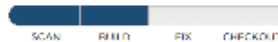
CONTINUE


[Trying to fix an error in your business listing on MapQuest.com? Click here.](#)

Steps to Getting Your Business Listing on MapQuest/Yext

Update Your Listing

Type in your business information as you'd like it to appear on the internet.
(You can always change it later.)



Business Name	<input type="text"/>	Example Business
Address	<input type="text"/>	123 Sample Rd.
City, State, Zip	<input type="text"/> <input type="text"/>	New York, NY 10011
Business Phone	<input type="text"/>	(123) 456-7890
Business Owner Name	<input type="text"/>	www.example.com
Business Email	<input type="text"/>	Call Today!
Number of Locations	<input type="text"/>	
Web Site	<input type="text"/>	
Featured Message	<input type="text"/>	

Continue

Step 1- Enter your business's information, including location, phone number and number of locations.

Then click on '**Continue**'.

Step 2-

Choose which payment plan you want to use and click on 'Pick Plan'.

PROFESSIONAL | 90% OFF

Select Your Plan

Join over 100,000 businesses who like you and control your bottom line across the internet.

MAP 7.9 | 100% OFF | 10% | 100% OFF

	MapQuest	Essential	Complete	Premium
Listing on MapQuest	\$3.95/mo 1st month free	\$9.95/mo 1st month free	\$10.95/mo 1st month free	\$19.95/mo 1st month free
Optimization on MapQuest	72% Optimization Rate	100% Optimization Rate	100% Optimization Rate	100% Optimization Rate
Add Your Listing to the Following Sites	MapQuest	Full Essential Package	Full Complete Package	Full Premium Package
Additional Sites	Google, Yahoo, Facebook, Bing, Apple, Yelp, WhitePages, Superpages, Citysearch, Local.com, FourSquare	Full Essential Package	Full Complete Package	Full Premium Package
Additional Features	None	Full Essential Package	Full Complete Package	Full Premium Package
Pick Plan	PICK PLAN	PICK PLAN	PICK PLAN	PICK PLAN

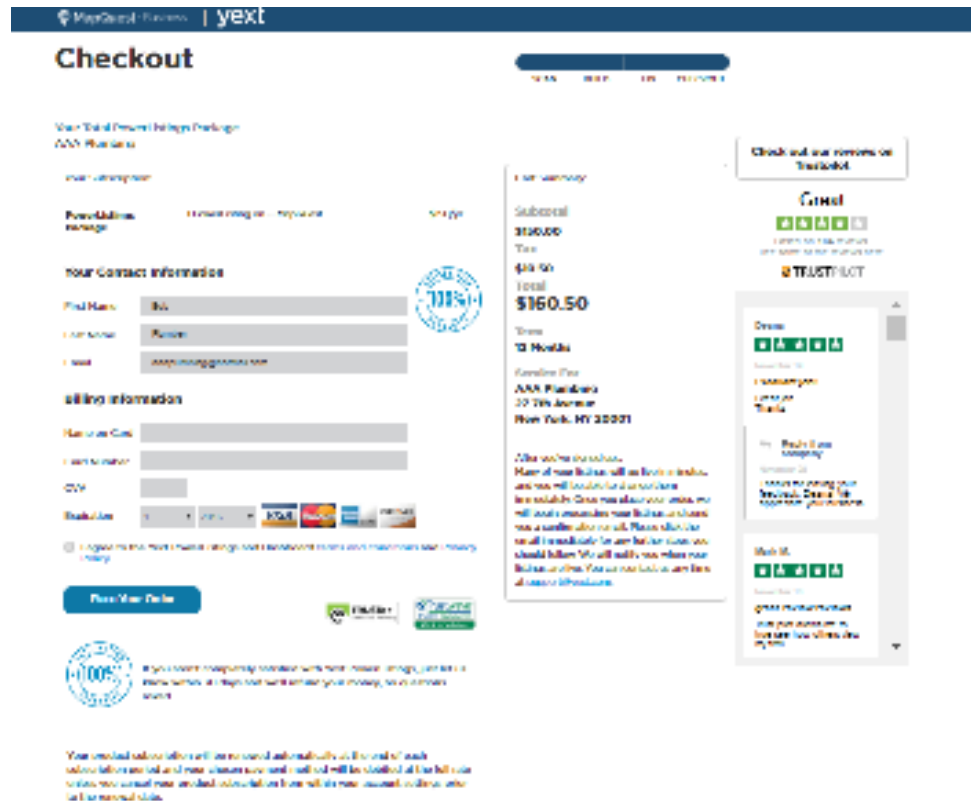
90% OFF Select Listings Endorsements Included in Best Tooling Bundle

For More Listings see the Endorsement

Step 3- Fill out your contact information and billing information.

Then click **‘Place Your Order’**.

Once your order has been processed your listing will go live on **MapQuest**. You will receive a confirmation email that will provide information regarding how to edit and see your listing.



MapQuest Business | yext

Checkout

SELECT REVIEW **CHECKOUT**

Your Total Payment Includes Package: AAA Business

Your Listing Price [See Price](#)

Your Additional Package [View Package](#)

Your Contact Information

First Name: [Field]
Last Name: [Field]
Email: [Field]
Phone: [Field]

Billing Information

Name on Card: [Field]
Card Number: [Field]
Cardholder Name: [Field]
Card Type: [Field]

[Place Your Order](#)

100% Satisfaction Guarantee

Your credit card will be charged automatically at the end of each billing cycle. If you want to manually enter your card information, please click on the "Manual" link.

Subtotal: \$160.00
Tax: \$10.50
Total: \$170.50

Terms: 12 Months

Cardholder: AAA Business

Check out our reviews on Trustpilot

Web ID: [Field]

Your credit card will be charged automatically at the end of each billing cycle. If you want to manually enter your card information, please click on the "Manual" link.

Local.com

Local.com is another locally-based online directory that is available for free to businesses. **Local.com** helps customers find local businesses as well as deals and advertisements.

To get your business listed on Local.com start by going to **<https://advertise.local.com/>**.

Then just start filling out the form with all of your business' information and click on '**Next**' when finished.

The screenshot shows the 'Create your Free Business Listing' page on Local.com. At the top, there's a navigation bar with three steps: 1. Create Business Listing (active), 2. Create Profile Page, and 3. Confirm & Submit. Below the navigation bar, the title 'Create your Free Business Listing' is followed by a disclaimer: 'Please note: Local.com has no control over the quality, accuracy, or availability of the information you provide. We are not responsible for any errors or omissions in the information you provide.' The main form is divided into two columns. The left column, titled 'Business Info', contains fields for 'Business Name', 'Please enter your First Name', 'Last Name', 'Phone Number', and 'Email Address'. The right column, titled 'Listing Preview', shows a preview of the business listing with fields for 'Business Name', 'Address', 'City, State, Zip', and 'Phone'. Below the preview, there's a section titled 'Get Premium Listing Results' with a description: 'Send our most powerful members with the highest possible placement. PLUS get your business listed on major search engines.' There are two checkboxes: 'I want to be at the top of the search results' and 'Listing published on major search engines (check)'. A 'Next' button is located at the bottom right of the form.

Steps to Listing Your Business on Local.com

Step 1- Search for your business on Local.com. Listings will come up that match, or are similar, to yours. If you find it, click on **'Edit'**. If you don't see your business (with information exactly as you inputted it), click on **'Add New'**.



Already Listed on Local.com?

If your business is already listed on Local.com you can claim or edit the listing below. If the listing you were trying to add is not listed, you can click the 'Add New' button.

AAA Plumbers

500 11th Ave
New York, NY 10011 [map](#)
(212) 1004-1000 | www.aaa-plumbers.com

Status:
Incomplete Listing

Edit

If the listing you would like to edit is not the proper one - click the 'Add New' button below.

AAA Plumbing

27 3rd Ave
New York, NY 10001 [map](#)
(212) 204-2780 | www.aapb.com

Add New

Step 2 – Create your profile! Enter categories for your business, detailed information about your business, and upload any photos you'd like to include.

1

Create Business Listing

2

Create Profile Page

3

Confirm & Submit

Create Your Profile Page

Premium Listing \$49.95 / month [Upgrade](#)

Add details about your business below and upgrade to enhance your listing further with our premium features.

Business Listing



AAA Plumbing
(212) 289-6789
217 2nd Ave
New York, NY 10011 map
VINT WINDEN
Click here to edit your Business Listing

Categorization

CHOOSE THE CATEGORY(IES) THAT BEST DESCRIBE YOUR BUSINESS.

*** primary field**

Primary Category:

Secondary Category:

Business Information

Inquire [Upgrade to Add Inquire](#)

Description

Services

Products

Hours

Address

Company Name

Customer

CATEGORY LINK

of locations **# of employees** **Your Website**

Specialties

Associations

Photos





[Add New Photo](#) [Upgrade to Add Photos](#) [Add New Photo](#) [Add New Photo](#) [Add New Photo](#)

Video



[Upgrade to Add Video](#)

Unupload [Add New Video](#)

Twitter Feed

Attract new customers and communicate with existing ones by showcasing your business in real time on your Twitter profile, TODAY. [Upgrade to Add Twitter Feed](#) [Add New](#)

[Add on Twitter feed](#)

Aggregated Reviews

Use new custom to your website or other web pages to connect your data with our proprietary display tools.

Enter Description:

Enter Web URL 1:

[Upgrade to Add Links](#)

Enter Description 2:

Enter Web URL 2:

[Back](#)

Step 3 - Confirm your business's listed information. Then create a password for your username. It will also be here that you can choose **'Upgrade'** to upgrade from a free subscription to a premium one.

Then click on **'Confirm Listing'**.

local.

1 Create Business Listing 2 Create Profile Page 3 **Confirm & Submit**

Confirm and Submit Your Free Business Listing

Your free business listing is ready to go. Click 'Confirm Listing' and your listing should appear within 48 hours. Want to add more features? Click 'Upgrade' to add your logo, photos, video, special links and more!

Free Listing Preview

AUC Clothing
(240) 290-5590
Serving your area
[view website](#)

- Business Listing
- Business Logo
- Business Info
- Add Email, Website
- Categories
- Photos
- Video
- Show on Maps

Free Listing Register

Enter and confirm a password to create a new account for this listing or login to an existing account.

[Upgrade](#)

First Name

Last Name

Email Address (if different from phone)

Password (minimum 6 characters)

Confirm Password (minimum 6 characters)

[Confirm Listing](#)

Step 4 - Your Local.com business listing has now been submitted. You will be taken to a login page, where you can then update or change your listing.



Please Sign In

Email:

Password:

Forgot your password?

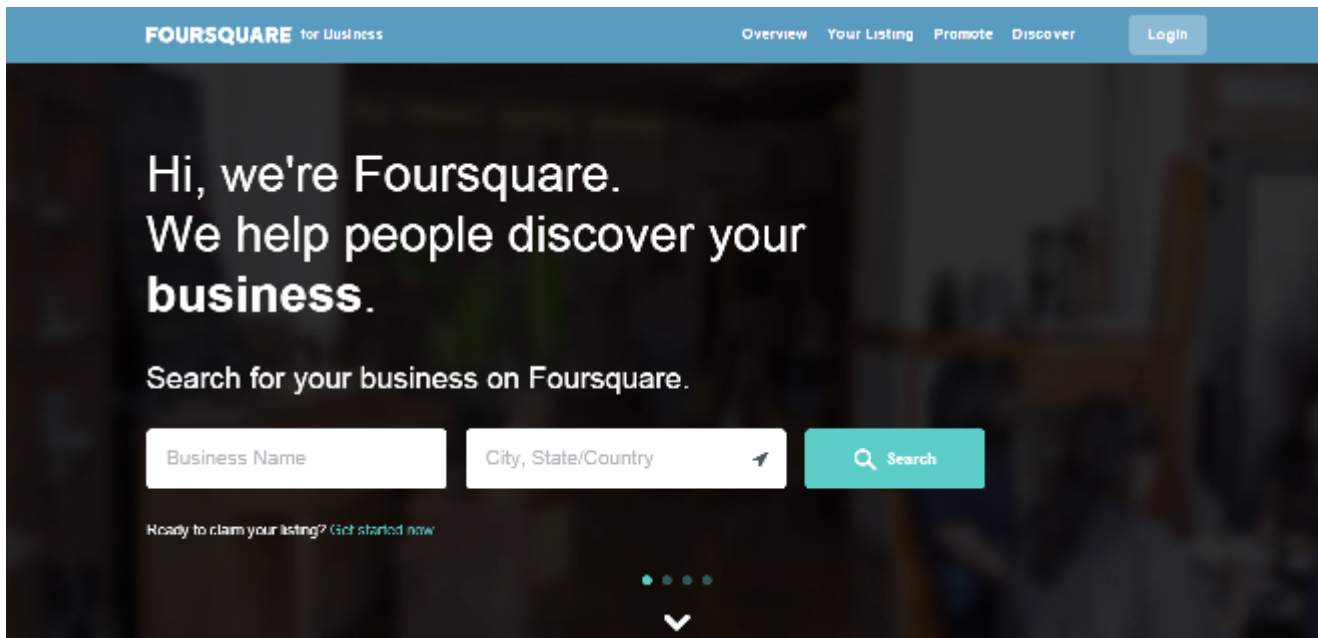
To retrieve your password, [click here](#)

Sign In

Foursquare for Business

Foursquare is an innovative online social directory for mobile devices. It allows online users to locate local venues and businesses while they are on the go. Creating a **Foursquare** account will increase your business's online presence and allow customers to find you on the go.

To get started go to: <http://business.foursquare.com/> and enter your business' name and location before clicking '**Search**' to claim your listing. **There is a small one-time fee for joining Foursquare.**



The screenshot shows the Foursquare for Business website. The header is blue with the text "FOURSQUARE for Business" on the left and navigation links "Overview", "Your Listing", "Promote", "Discover", and a "Login" button on the right. The main content area has a dark background with the text "Hi, we're Foursquare. We help people discover your business." in white. Below this is the text "Search for your business on Foursquare." and a search form with two input fields: "Business Name" and "City, State/Country" with a location pin icon. To the right of the second field is a teal "Search" button with a magnifying glass icon. At the bottom, there is a link "Ready to claim your listing? Get started now" and a series of four dots with a downward arrow below them.

FOURSQUARE for Business

Overview Your Listing Promote Discover Login

Hi, we're Foursquare.
We help people discover your
business.

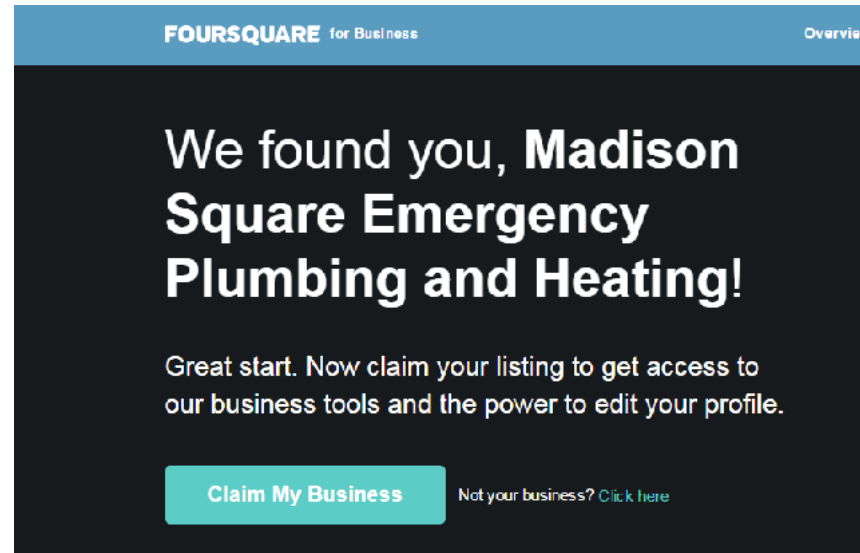
Search for your business on Foursquare.

Business Name City, State/Country ↗ Search

Ready to claim your listing? [Get started now](#)

Steps to Setting Up a Foursquare Business Account

Step 1- Foursquare will find related businesses, and possibly your business. If the business the site finds is yours, click on **'Claim My Business'**. If it's not (which it likely won't be if this is the first time you've created the listing, click on **'Not your business? Click here'**.



Okay, let's try that again.

Ready to claim your listing? Get started now

Step 2- Foursquare will ask you to try again. To create a new listing at this point, click on **'Get started now'**.

Step 3- Search again for your business, using the business name and its location.

50 venues found

- | | | |
|---|---|--------|
|  | Star Cities Plumbing
108 8th Ave Apt 3R
Office | Select |
|  | AAA Total Plumbing
58 Orchard St
Home Service | Select |
|  | AAA Office
1581 Broadway (at W. 52nd St.)
General Travel • 677 check-ins | Select |
|  | AAA New York
1415 Kalum Pl (14th Street)
Office • 2289 check-ins | Select |
|  | AAA Glass +
520 E 11th St | Select |

More Results

Still don't see your business? Click [here](#) to add it.

Welcome to Foursquare



Over a million businesses already use Foursquare. Sign up in order to manage your listing and attract more customers. Start by searching for your business – your customers have probably listed it already!

Business Name

Location

Search

Step 4- Results will appear underneath the search field. Scan the results and **'Select'** if you find your business. If you don't, scroll to the bottom where you'll see **'Still don't see your business? Click here to add it'** and click.

Step 5- Get started claiming your business. Enter some basic personal information and then click **'Sign Up'**.

Add a place to Foursquare

Name*

Address Cross Street

City State/Province


New York New York

Postal Code* Country

10001 United States

(*) Not a valid postal code

1 meter by 1 meter is the size of the smallest location on the map



Twitter Phone

Category*

Bad Potosi is a restaurant

Central Washington State

(*) Not a valid category

Save

Join Foursquare to claim

Email* Password*

First Name* Last Name Your Birthday*

DO / MM / YYYY



Gender* Profile Photo

☐ Female ☐ Male ☒ Rather not say

Choose File No file chosen

SIGN UP

By using Foursquare you agree to the [Terms of Service](#), [Privacy Policy](#) and [Cookie Policy](#).

 Sign up with Facebook  Sign up with Google+

Step 6 - Add your business to Foursquare, using the dialogue boxes and the map offered. Click on **'Save'** when finished making changes.

Step 7 - Claim your business to start enjoying all the benefits Foursquare has to offer. Once you've clicked on the check box to agree the Venue Platform Terms of Use, click '**Get Started**'.

Claim

Enter your phone number below (cell phones work!).

Continue

Claim

Over a million businesses are using Foursquare to grow their business. In just a few minutes, you'll be able to:



Attract

customers with
Foursquare Ads



Learn

about who's walking
through your door



Control

the information on your
business listing



I'm the owner (or working on behalf of the owner) and I agree to the
[Venue Platform Terms of Use](#)

Get Started

Step 8 - Enter your phone number for verification purposes, then click '**Continue**'.

Claim

You're only one step away from being able to create Foursquare Ads, monitor your foot traffic, and watch your business grow. Choose an option below to complete your verification.

Add a debit or credit card to your account below. We'll charge your card a one-time-only \$20 fee* to verify that you're the owner.

Card number

Expires: 01 ▼ 2016 ▼

Security code

LIMITED TIME PRICE!

\$20

*All charges are in US Dollars.

Continue

Step 9 - For final verification, Foursquare will charge your credit card a one-time fee. Enter your payment information, then click **'Continue'**. Your business will be listed on Foursquare as soon as the payment is processed.

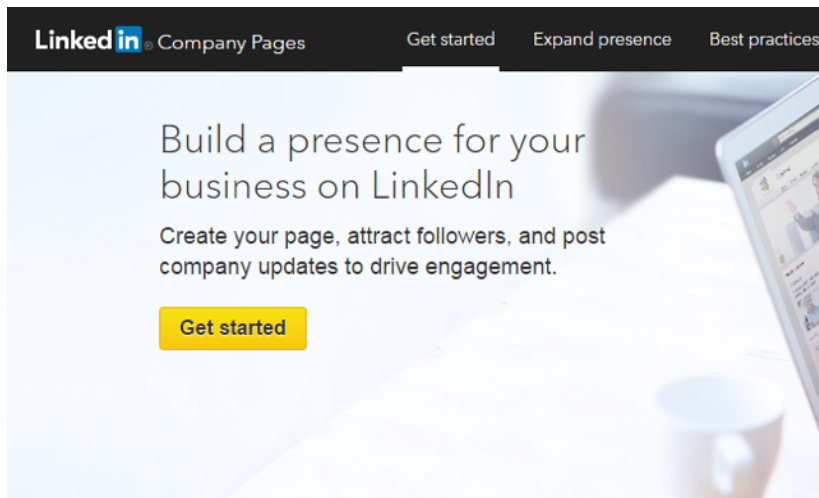


A **LinkedIn Company** Page gives a business a fantastic opportunity to promote its products and services, recruit top talent, and share important, interesting, and useful updates.

Anyone with a company name and company email address can create a **LinkedIn Company** Page within minutes.

The best part is that it's free and easy.... 😊

To Create an Account on **LinkedIn Company Pages** start by going to **<https://business.linkedin.com/marketing-solutions/company-pages/get-started>**



Step 1- Click on '**Get started**' once on LinkedIn's Company Pages site.

Step 2- If you don't already have a personal LinkedIn profile, you'll need to create one and click '**Join now**'. If you do have a LinkedIn account, click '**Sign in**' at the bottom of the dialogue box.

A screenshot of the LinkedIn 'Join now' registration form. The form is set against a teal background with the LinkedIn logo and the text 'Make the most of your professional life'. The form fields include 'First name', 'Last name', 'Email', and 'Password (6 or more characters)'. Below the fields is a link to the LinkedIn User Agreement, Privacy Policy, and Cookie Policy. A blue 'Join now' button is prominently displayed. Below the button is an 'OR' separator, followed by a 'Continue with Facebook' button featuring the Facebook logo. At the bottom, there is a link for 'Already on LinkedIn? Sign in'.

Let's start with your profile

This will make LinkedIn more powerful for you

Country *
Other ▼

Postal code (optional)

The people, jobs, and news we show you will be more relevant if you add your location

Next * Required information

Step 3- Fill out your location information, then click **'Next'**.

Step 4- Enter student and job information. Then click **'Next'**.

Let's start with your profile

This will make LinkedIn more powerful for you

Are you a student? * ☐ Yes ☒ No

Job title *

Company *

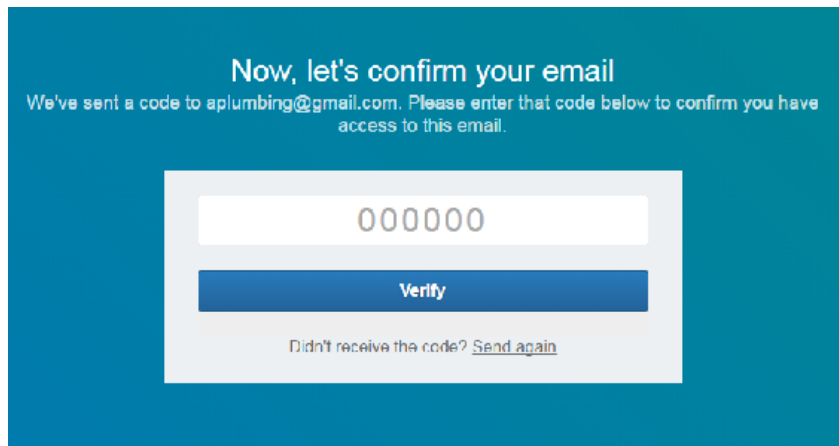
Next * Required information

Step 5- Choose what you are most interested in. For listing purposes, that's typically **'Staying up to date with my industry'** or **'Building my professional network'**



A screenshot of a LinkedIn interface with a teal background. At the top, the text "What are you most interested in?" is displayed in white, followed by a smaller line: "We'll use this info to personalize your experience. (Don't worry, we'll keep it private.)". Below this is a white rectangular box containing five selectable options, each with a blue chevron icon to its right. The options are: "Staying up-to-date with my industry", "Building my professional network", "Finding a job", "Keeping in touch with my contacts", and "Not sure yet. I'm open!".

What are you most interested in?	
We'll use this info to personalize your experience. (Don't worry, we'll keep it private.)	
Staying up-to-date with my industry	>
Building my professional network	>
Finding a job	>
Keeping in touch with my contacts	>
Not sure yet. I'm open!	>



A screenshot of a LinkedIn interface with a teal background. The text "Now, let's confirm your email" is centered at the top. Below it, a message states: "We've sent a code to aplumbing@gmail.com. Please enter that code below to confirm you have access to this email." In the center is a white rectangular box containing a text input field with the placeholder "000000", a blue "Verify" button, and a link that says "Didn't receive the code? [Send again](#)".

Now, let's confirm your email

We've sent a code to aplumbing@gmail.com. Please enter that code below to confirm you have access to this email.

[Verify](#)
[Didn't receive the code? Send again](#)

Step 6- Open your e-mail account and find the confirmation e-mail from **LinkedIn**. Follow the instructions provided.

Step 7- Once you've verified your account, you'll be signed into LinkedIn and can then set up a Company Page. Enter your company's name and email address.

Add a Company

Company Pages offer public information about each company on LinkedIn. To add a Company Page, please enter the company name and your email address at this company. Only current employees are eligible to create a Company Page.

Company name:

Your email address at company:

☐ I verify that I am the official representative of this company and have the right to act on behalf of my company in the creation of this page.

[Continue](#) or [Cancel](#)

Now check your inbox...

To continue creating your company profile, please do the following:

1. Check your company inbox for a confirmation email from LinkedIn
2. Follow the instructions in the email
3. Complete your company profile information

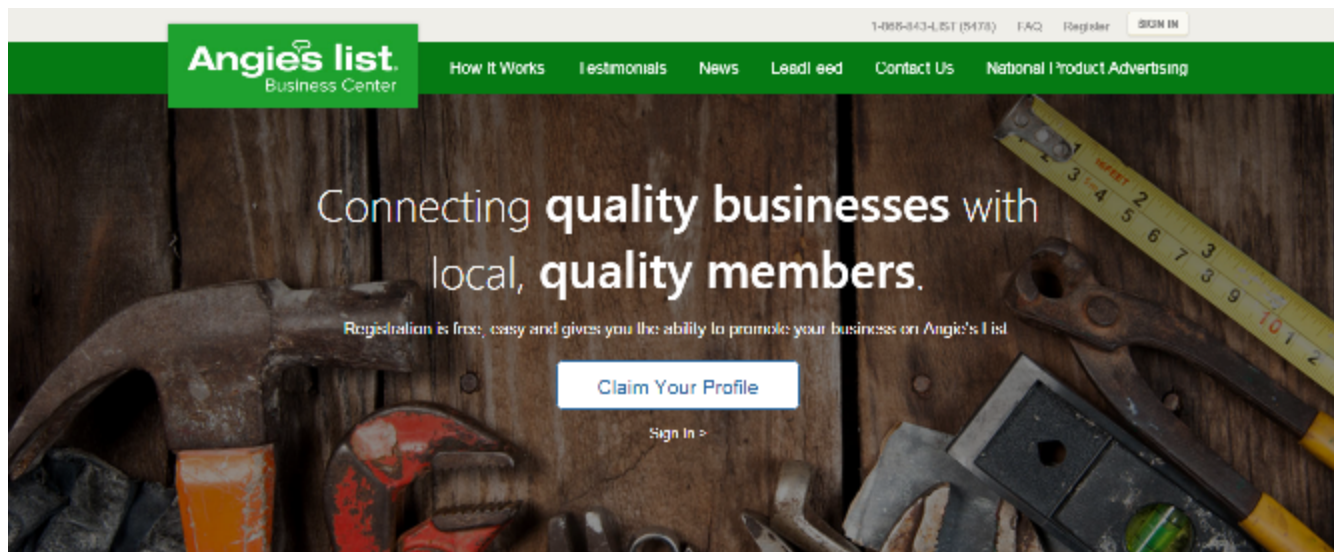
[Help Center](#) | [About](#) | [Careers](#) | [Advertising](#) | [Talent Solutions](#) | [Sales Solutions](#)

LinkedIn Corporation © 2016 | [Privacy Policy](#) | [Terms of Service](#) | [Accessibility](#) | [Feedback](#)

Step 8- Check your inbox to confirm the Company Page you want to create. Follow the instructions within the email, and your Company Page will be created!

Angie's List

Angie's List is a user-specific online site that allows consumers to provide first-hand reviews of local businesses. To ensure that all reviews are accurate, **Angie's List** requires that all users register and pay to use the site, as a way of verifying their comments. Setting up your business on **Angie's List** allows it to be easily found and lets you take advantage of positive reviews from your customers. **This is a free service.**



To get started go to the Angie's List Business Center at: <https://business.angieslist.com/Registration/SimpleRegistration.aspx>. Enter your business' name and zip code and click on '**Search**'.

Steps to Registering with Angie's List

Step 1 - Select your business if you can find it. If you haven't added it yet then click on '**Add Company**'.

Add your company

Provide the following information to create your business. You can add additional information after registration.

* Company Name

Address * City * State * Zip

* Phone (10 digits) Email

* First Name * Last Name

Select the general service group for your business

☐ Consumer Services ☐ Classic Cars Services ☐ Health Related Services

To add a category, select it and click the right arrow. To remove a category, select it and click the left arrow. At least one category is required.

Available categories

- Accessories - Auto
- Accessories - Classic Cars
- Accountants/Tax Consultants
- Air Conditioning - Auto
- Air Conditioning - Classic Cars
- Air Dust Cleaning
- Air Intake Systems
- Air Intake Systems - Classic Cars
- Alarms

Selected categories

Why are some categories required?


Select a Company

	Company Name	Contact	Phone	Address
<input type="button" value="Select"/>	SMS INC		610 497 2012	52 CONCORD RD
<input type="button" value="Select"/>	SMS CONSTRUCTION		610 486 6642	1138 ROMANSVILLE RD
<input type="button" value="Select"/>	SM Technology	Dills, Sam	215 920 7933	11 Avondale Dr
<input type="button" value="Select"/>	SM Landscaping LLC	McCann, Steve	610 500 1123	820 Taylor Rd
<input type="button" value="Select"/>	DIAMOND REO SMS INC		302 798 6845	52 CONCORD DR

Can't find your Company? or

Step 2 - Fill in your company's information and Click '**Continue**'.

Problems Registering? [C](#)

Step 1 of 2 

Company Name:

Company Address:

Company ID:

[Search again?](#)

Step 2 of 2

Now, set up your account access:

* First Name * Last Name * Email

* Password * Confirm Password

How did you hear about us?

* ☐ I confirm I am an employee of this business and agree to the [terms of service](#). I attest that I have recently had a criminal background check run on my employees and contractors who service Angie's List members. Further, I attest that all such employees and contractors have met Angie's List's minimum criminal background check standards.

Submit

* Required Fields | Please Note: Angie's List will not sell, trade or rent your contact information to any third parties.

Step 3 - Set up your account access, including user name and password. Check the box for the Terms of Service and click **'Submit'**.

Step 4- Set up your account, check the confirmation box and Click **'Submit'**.

Step 2 of 2

Now, set up your account access:

* First Name * Last Name * Email

* Password * Confirm Password

How did you hear about us?

* ☐ I confirm I am an employee of this business and agree to the [terms of service](#).

Submit

* Required Fields | Please Note: Angie's List will not sell, trade or rent your contact information to any third parties.

Step 2 of 2

Thank you for registering!

[Access your profile](#)

Your association has been set up for SMS Marketing on Angie's List and you will receive an email confirming your registration. Any other associates registered to SMS Marketing will be notified of this update.

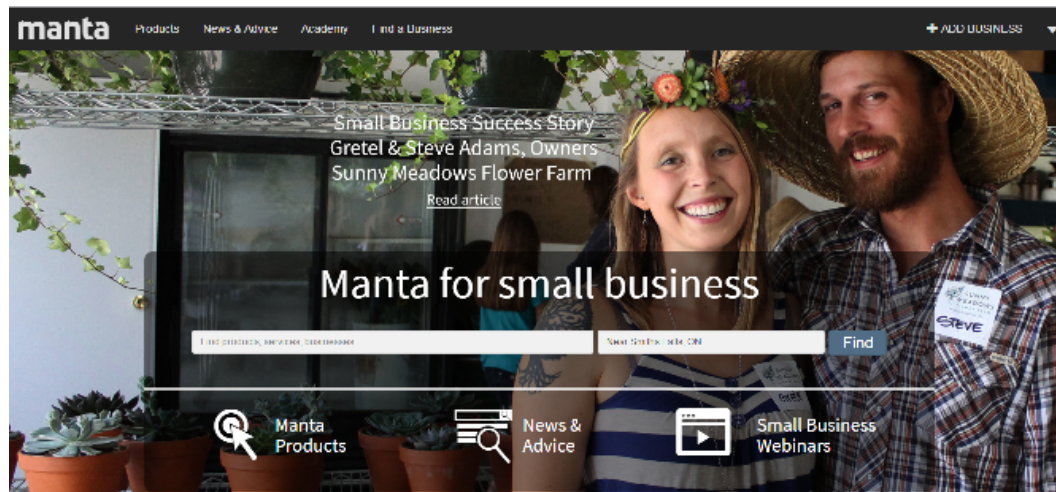
Sign in regularly to ensure profile accuracy, read recent reviews and learn about new ways to reach our members!

Your **Angie's List Company Profile** is now step up. You can update your profile's information at any time.

Manta.com

Manta.com is the world's largest online community for promoting small businesses. Listing your small business with **Manta.com** will increase your web presence, help you differentiate your company from the rest and allow customers to find you.

It is free to claim your small business's listing.



To get started claiming your small business listing Go to:
www.Manta.com.

Enter the name and location of your business and click on **“Add Business”** in the top right-hand corner.

mantaProductsNews & AdviceAcademyFind a Business+ ADD BUSINESS

Joining Manta is easy, and a great way to extend your business' reach

What is the name of your company?

Where is your company located?

How can customers contact you?

Add My Company

Already a member? [Sign in](#)

* U.S. Businesses only

20 million customers find businesses on Manta every month.

1,000 businesses join Manta every day.

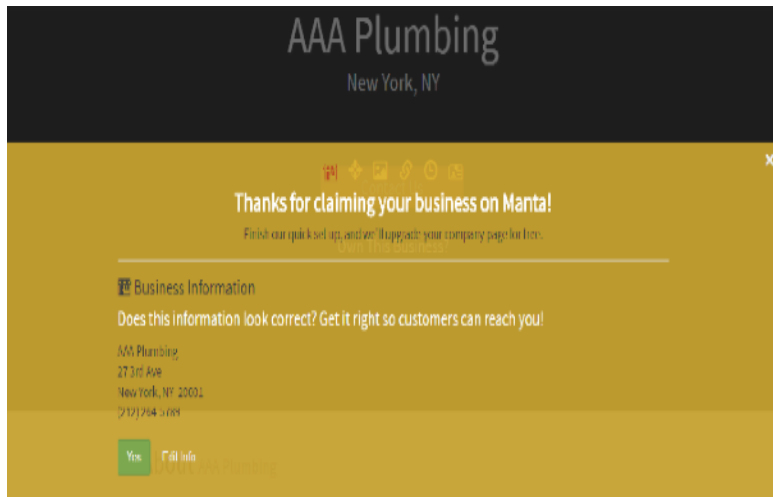
Manta helps you...

- Be found by customers and prospects
- Promote and drive traffic to your business
- Get stats on who is visiting your profile
- Make business connections

Inc.

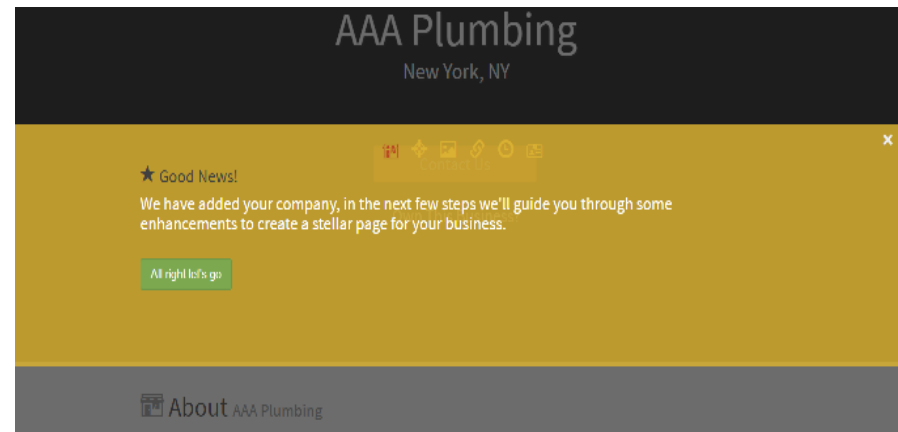
The fastest growing business site...Faster than Morningstar, Smart Money, Fox Business, CNBC and Bloomberg*

Step 1- Fill in the **'Tell Us About Your Company'** box. Fill in your business's name, address, and the best way for customers to contact you. Then click **'Add My Company'**.



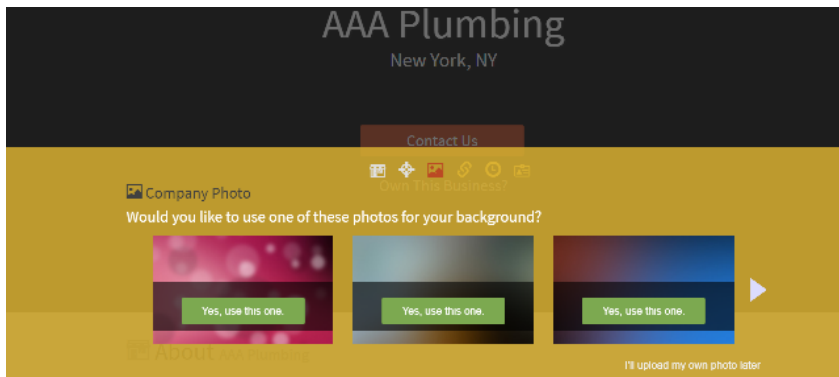
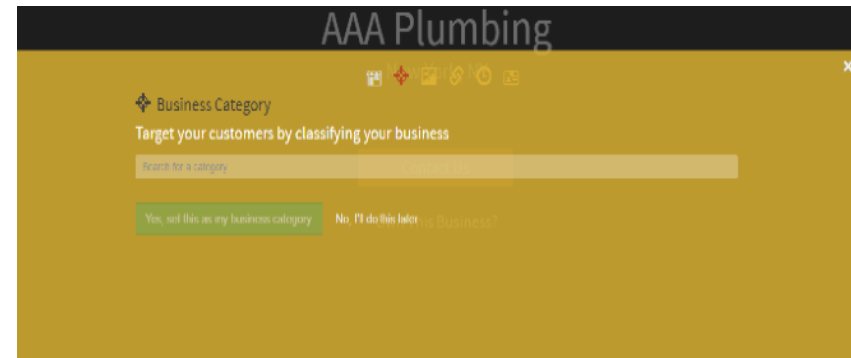
Step 2- You have now claimed your business on Manta! Check that your business' information is correct, and click **'Yes'**.

Step 3 - Once your information has been verified, Manta will take you through steps to customize your listing.



Step 4- List the target audience for your business.

Then click **‘Yes, set this as my business category’**, or click **‘I’ll do this later.’**



Step 5- Choose a photo for your background, or choose **‘I’ll upload my own photo later’**.

Contact Information

AAA Plumbing
Phone: 2122845706

Company Website
Would you like to list your company website?

Detailed Information

Step 6- Enter your company's website, or choose **'No, I'll add it later'**.

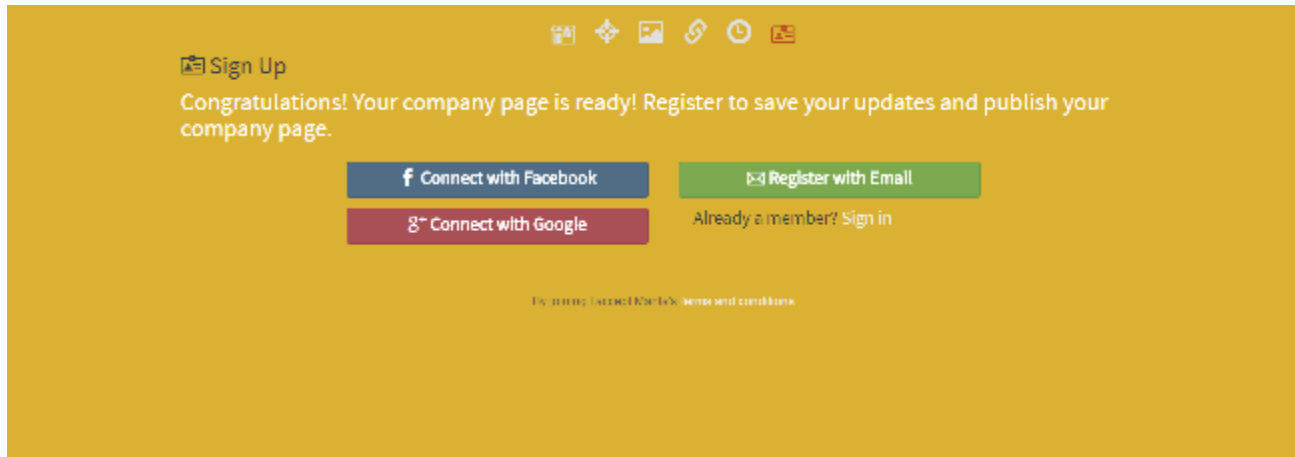
Step 7- Enter your company's business hours, or click **'No, I'll add it later'**.

Hours of Operation

Business Hours
Let your customers know when you are available. Would you like to use these business hours?

Sunday 01:00 PM - 01:00 PM	Monday 01:00 AM - 01:00 PM	Tuesday 01:00 AM - 01:00 PM	Wednesday 01:00 AM - 01:00 PM
Thursday 01:00 AM - 01:00 PM	Friday 01:00 AM - 01:00 PM	Saturday 01:00 AM - 01:00 PM	

Contact Information
AAA Plumbing

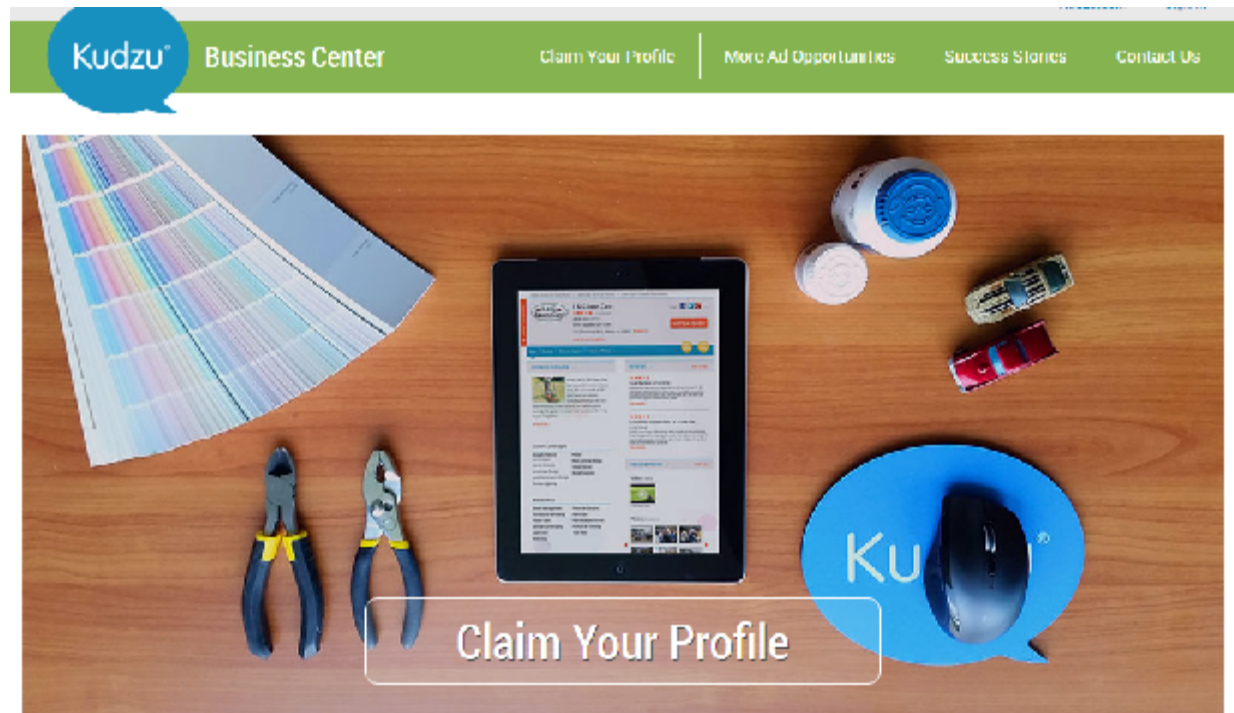


Your **Manta.com** page is now set up. Use the tool bar to connect your profile with Facebook, Google, or your email.

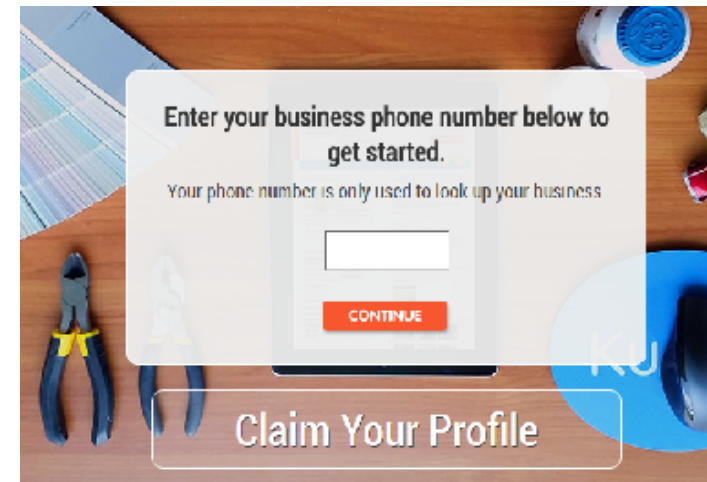
Kudzu

Kudzu is another online business directory that has become very popular with Internet users. The directory aggregates ratings and reviews on local businesses all over the country. Users can also search for local businesses in their area. **This is a free online directory.**

To register your business on **Kudzu** start by going to <https://register.kudzu.com/packageSelect.do> and clicking on 'Claim Your Profile'.



Step 1- Enter your business' phone number into the pop-up box and click '**Continue**'. This is only used to look up the business.



KUDZU Business Center

Personal Information: This information is not collected

Business Name:

First Name:

Last Name:

Use Name: (example: jsmith or j smith please)

Local Address:

Postcode:

Confirm Postcode:

Country/Region:

Your Account:

Business Information: This is how we appear on kudzu.com

Business Name: (Your business name)

Address #1: (Street address)

Address #2: (PO Box or other address)

City/Town/Village: (Postcode)

Phone: (Area code) (Main number)

Extension:

Website:

Delivery:

Hours: (Use the variations for Tuesday through Friday)

Monday: (Open) (Closed)

Tuesday: (Open) (Closed)

Wednesday: (Open) (Closed)

Thursday: (Open) (Closed)


Friday: (Open) (Closed)

Saturday: (Open) (Closed)

Sunday: (Open) (Closed)

Your Establishment:

Please enter the names of all you are in the image below



Accept Terms: ☐ I have read and agree with the terms and conditions in the business agreement.

Step 2- Enter basic information about yourself and your business, as well as the captcha code. When done, click on '**Publish**'.

Welcome Independent

Business.com

Log Out

Kudzu[®]

Business Center

My Dashboard

Edit Your Profile

Profile Preview

Promote Your Profile

My Dashboard

Need help? Click here.

Welcome to Kudzu!

Note: Before we can publish your profile, you'll need to confirm your sign up. Check your email for a message – and follow the directions to confirm.

Didn't get the email? Check your spam filter. Use the confirmation page to enter your code or generate a new email link.

Once you confirm, your profile will publish within 48 hours.

Account Information

Login Information

Edit login name, password and security questions and answers


Email Subscriptions


Manage your email subscriptions.


Business Account Contact


Edit account contact information here


Track Your Results


 Kudzu Business Profile
Visits, web leads and phone calls.


 SEO
Organic keyword ranking on Google, Bing & Yahoo.


 Reputation Management
Monitor & respond to comments.

 Social Media
Engagement with fans & followers.

 Website
Traffic sources, visits, pageviews and purchases.

 Mobile Website
Visits and interaction by device.

 Banner Campaigns
Impressions & clickthrough rate.

 SPM
Paid clicks by keyword.

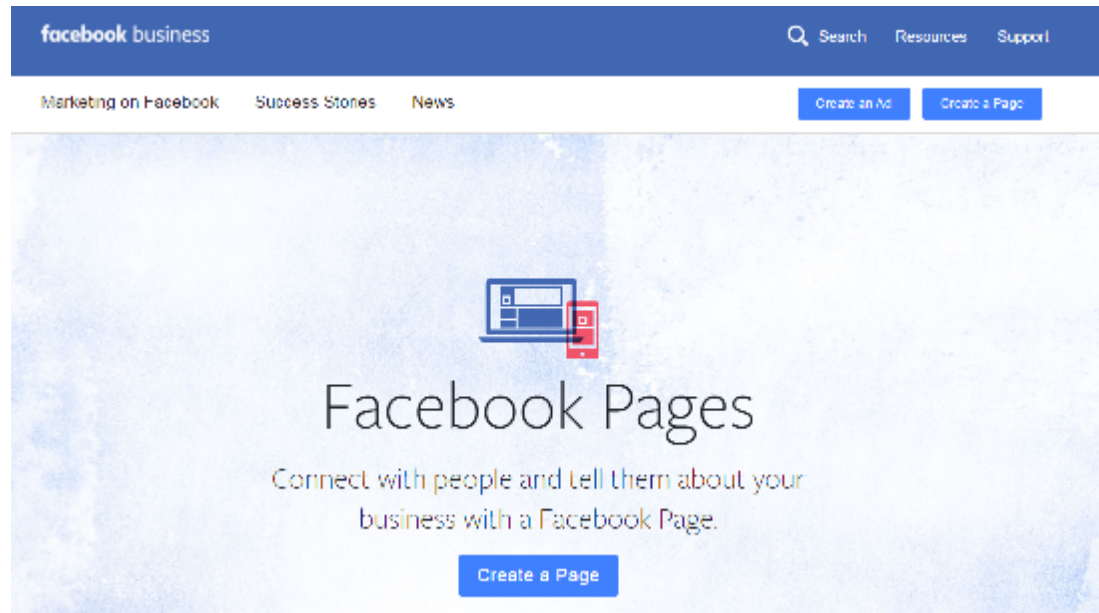
Step 3- Once you've filled in the basic information, a confirmation email will be sent. Once you click on the link within that email and follow the directions, your Kudzu listing will be live within 48 hours.

Bonus Section

Facebook Pages

Facebook Pages lets you gather as many fans as you want. It also provides a way to interact with a large scale of customers. You can set up **Facebook Page** links on all of your business's online media outlets, which lets online users go to the fan page and directly interact with your company.

This increases your SERPs presence, as well as increasing customer participation and brand recognition.



To start creating a **Facebook Page** go to: <https://www.facebook.com/business/products/pages> and click on '**Create a Page**'. If you already have a personal Facebook page, you will automatically be logged in. If you don't, you'll have to create a personal Facebook profile first.

Steps to Creating a Facebook Page For Your Business

Step 1- Choose a type of page for your business by clicking on it.

Create your brand, business or cause on Facebook and connect with the people who matter to you.

It's free to set up. Just choose a Page type to get started.

Local Business or Place

Choose a category

Business or Place Name

Street Address


Phone Details

Phone Number


Phone

By visiting Get Started, you agree to the Facebook Privacy Policy


Get Started




Company, Organization or Institution




Brand or Product



Artist, Band or Public Figure



Entertainment

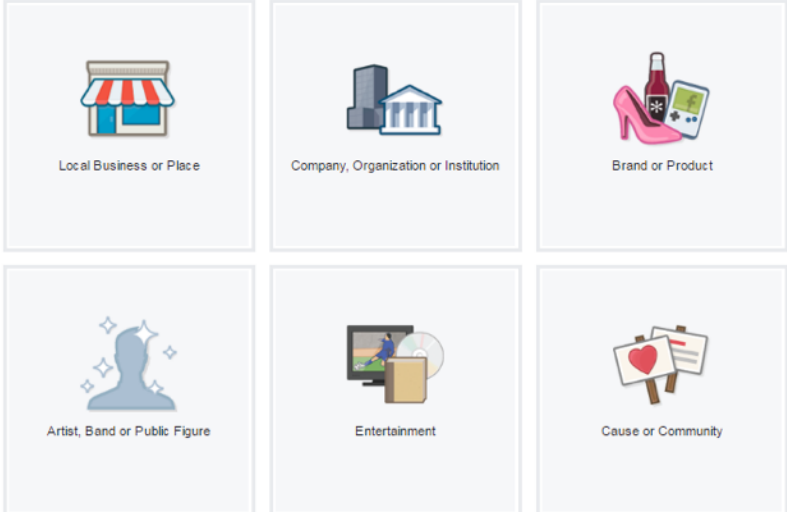


Cause or Community

Create a Page

Give your brand, business or cause a voice on Facebook and connect with the people who matter to you.

It's free to set up. Just choose a Page type to get started.




The image shows a grid of six icons representing different Facebook page types. The icons are arranged in two rows of three. The first row contains: 'Local Business or Place' (a storefront icon), 'Company, Organization or Institution' (a classical building icon), and 'Brand or Product' (a high-heeled shoe, a bottle, and a tablet icon). The second row contains: 'Artist, Band or Public Figure' (a person silhouette with stars icon), 'Entertainment' (a person on a stage with a spotlight icon), and 'Cause or Community' (a heart and a document icon).

Step 2- Once you've selected a type of business, a pop-up box will appear. Here you can fill out basic info about your business and click **'Get Started'**.

Step 3- Fill out the 'About' section of your page. When finished click on '**Save Info**'. If you want to come back to it later, you can click on '**Skip**'.

Set Up AAA Plumbing

1 About 2 Profile Picture 3 Add to Favorites 4 Claim 5 Preferred Page Audience



Upload From
Computer

Import From
Website

Skip Save Photo

Set Up AAA Plumbing

1 About 2 Profile Picture 3 Add to Favorites 4 Claim 5 Preferred Page Audience

Add categories, a description and a website to improve the ranking of your Page in search.
Fields marked by asterisks (*) are required.

Add a few sentences to tell people what your Page is about. This will help it show up in the right search results. You will be able to add more details later from your Page settings.

155

It's easier for people to find your Page in search when it has a unique username. Pages with usernames can also create custom URLs that let people quickly visit and message them.

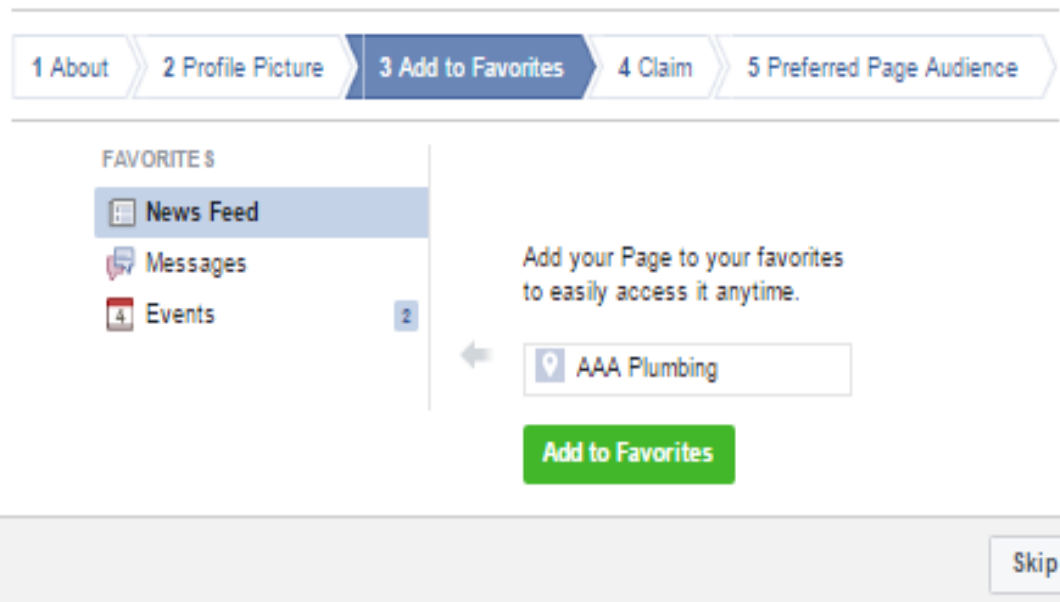
Is AAA Plumbing a real establishment, business or venue? ☐ Yes ☐ No
This will help people find this establishment, business or venue more easily on Facebook.

Need Help? Skip Save Info

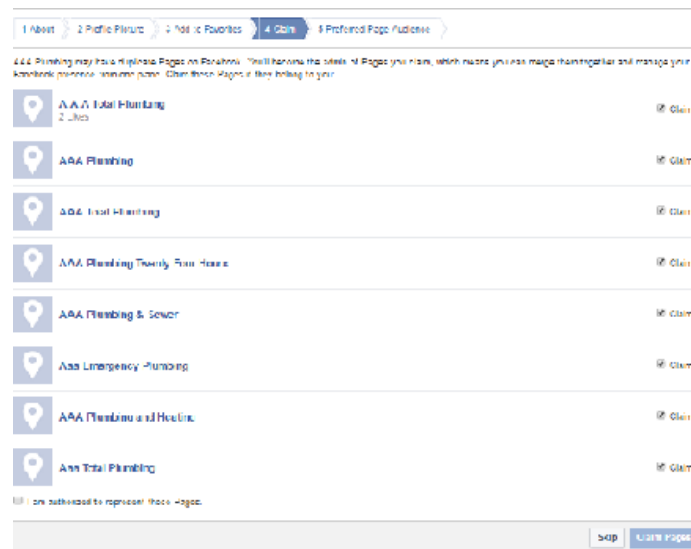
Step 4- Upload a profile picture for your business and click '**Save Photo**'. You can also choose to '**Skip**' this step and come back to it later.

Step 5- Add your business' page to your personal page. This will place a link to it on the left-hand side so it's easily accessible to you. If you want to add it, click '**Add to Favorites**' or if you want to come back to it later, click on '**Skip**'.

Set Up AAA Plumbing



Step 6- Claim your business. In case your business already has pages on Facebook, this will allow you to merge them. Check off the pages you want to claim then click '**Claim Pages**'. If you want to skip this step, choose '**Skip**'.



1 About

2 Profile Picture

3 Add to Favorites

4 Claim

5 Preferred Page Audience

Tell us about the people you'd most like to connect with. Anyone can find your Page, but we'll do our best to put it in front of the people who matter to you most.

Locations ⓘ

Everyone in this location ▼

📍 Include ▼ | Add locations

Add Bulk Locations...

Age ⓘ

18 ▼

-

65+ ▼

Gender ⓘ

All

Men

Women

Interests ⓘ

Search interests

| Suggestions

| Browse

Languages ⓘ

Enter a language...

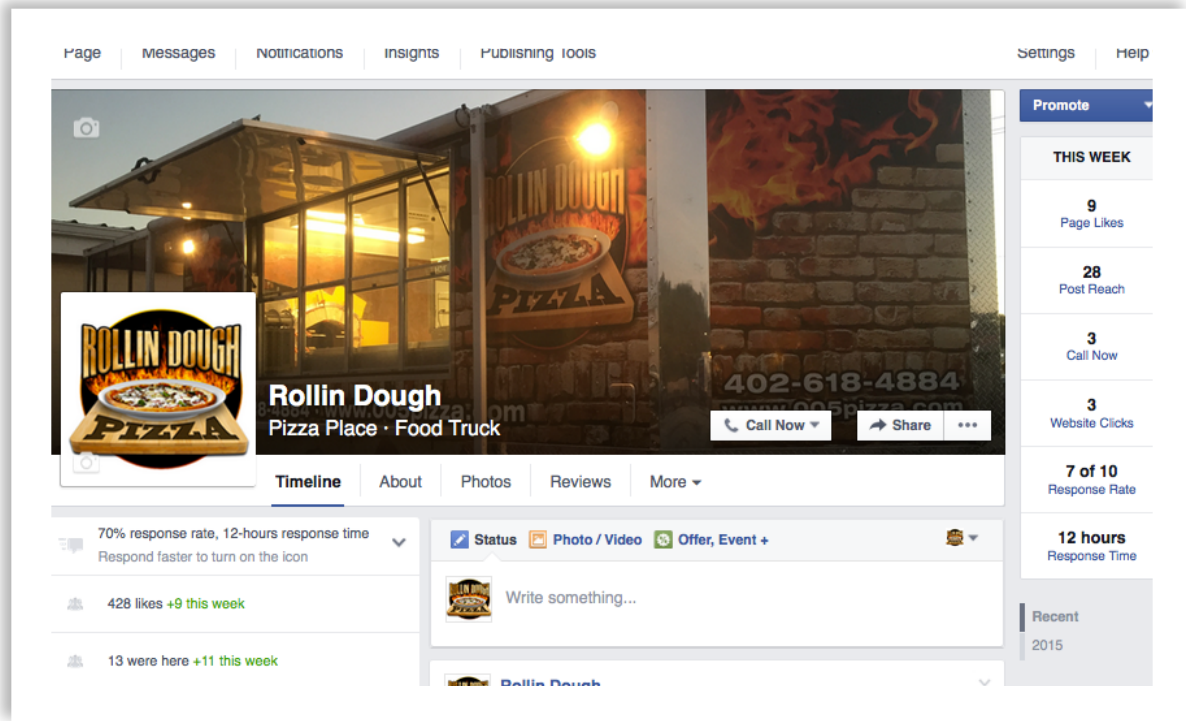
Skip

Save

Step 7- Choose your Preferred Page Audience, this will be your target audience. Fill out the information and then click '**Save**' or, '**Skip**'.

Your **Facebook Page** is now set up.

Constant updates, interesting content and photos and establishing as many contacts as you can will help ensure that your **Facebook Page** gathers fans and keeps your company listed high up on SERPs.



Free Services or Pay Services?

- **Google My Business**- Free
- **Aabaco (LocalWorks)**- Pay for services
- **Bing Places**- Free
- **Yelp**- Free
- **Merchantcircle**-Free with additional pay plans available
- **Yellow Pages.com**- Free
- **Superpages**- Free
- **Citysearch**- Free
- **MapQuest/Yext**- Pay for services
- **Local.com**- Free
- **Foursquare**-Free
- **LinkedIn**- Free
- **Angie's List.com**- Free to claim a business
- **Manta** - Free
- **Kudzu**- Free
- **BONUS! Facebook Page**- Free

Thank You!

Need help, more questions?
Please contact us at:

Contact@ kat@kathleenhood.com

www.KathleenHood.com
www.localboostservice.com



Kathleen Hood
Business Technology Consulting